

## Prepared Meals in Mexico

Industry Report | 2025-11-06 | 39 pages | MarketLine

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### Report description:

Prepared Meals in Mexico

Summary

Prepared Meals in Mexico industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

- Prepared meals market includes the retail sales of meal kits, pizza, and ready meals.
- The Mexican prepared meals market recorded revenues of \$599.0 million in 2024, representing a compound annual growth rate (CAGR) of 7.8% between 2019-24.
- Market consumption volume increased with a CAGR of 4.0% between 2019-24, reaching a total of 67.4 million kilograms in 2024.
- The Mexican prepared meals market registered strong growth during 2019-24, primarily driven by the rapid urbanization, increasing female workforce participation, and growing consumer demand for convenient, ready-to-eat options.

### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the prepared meals market in Mexico
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the prepared meals market in Mexico
- Leading company profiles reveal details of key prepared meals market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Mexico prepared meals market

with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the Mexico prepared meals market by value in 2024?
- What will be the size of the Mexico prepared meals market in 2029?
- What factors are affecting the strength of competition in the Mexico prepared meals market?
- How has the market performed over the last five years?
- Who are the top competitors in Mexico's prepared meals market?

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