

Prepared Meals in Italy

Industry Report | 2025-11-06 | 42 pages | MarketLine

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Report description:

Prepared Meals in Italy

Summary

Prepared Meals in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Prepared meals market includes the retail sales of meal kits, pizza, and ready meals.
- The Italian prepared meals market recorded revenues of \$3,358.5 million in 2024, representing a compound annual growth rate (CAGR) of 6.0% between 2019-24.
- Market consumption volume increased with a CAGR of 3.8% between 2019-24, reaching a total of 403.7 million kilograms in 2024.
- The Italian prepared meals market registered healthy growth during 2019-24, primarily driven by the evolving consumer lifestyles, rising demand for convenience, and the strong influence of the COVID-19 pandemic on at-home dining habits.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the prepared meals market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the prepared meals market in Italy
- Leading company profiles reveal details of key prepared meals market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Italy prepared meals market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Italy prepared meals market by value in 2024?
- What will be the size of the Italy prepared meals market in 2029?
- What factors are affecting the strength of competition in the Italy prepared meals market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's prepared meals market?

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