

Prepared Meals in Brazil

Industry Report | 2025-11-06 | 38 pages | MarketLine

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Report description:

Prepared Meals in Brazil

Summary

Prepared Meals in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Prepared meals market includes the retail sales of meal kits, pizza, and ready meals.
- The Brazilian prepared meals market recorded revenues of \$1,036.2 million in 2024, representing a negative compound annual growth rate (CAGR) of 0.1% between 2019-24.
- Market consumption volume increased with a CAGR of 2.8% between 2019-24, reaching a total of 141.1 million kilograms in 2024.
- The contraction of the Brazilian prepared meals market during 2019-24 is primarily due to higher inflation and real-wage pressure, which eroded household purchasing power and pushed some consumers away from higher-priced convenience meals back toward home-cooked and informal, lower-cost options.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the prepared meals market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the prepared meals market in Brazil

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- Leading company profiles reveal details of key prepared meals market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil prepared meals market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Brazil prepared meals market by value in 2024?
- What will be the size of the Brazil prepared meals market in 2029?
- What factors are affecting the strength of competition in the Brazil prepared meals market?
- How has the market performed over the last five years?
- Who are the top competitors in Brazil's prepared meals market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players in the Brazilian prepared meals market?

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7.3. Which companies have been most successful in increasing their market shares during 2019-24?

7.4. Which companies market shares have suffered during 2019-24?

7.5. What are the most popular brands in the Brazilian prepared meals market?

8 Company Profiles

8.1. BRF SA

8.2. JBS NV

8.3. Dr. August Oetker Nahrungsmittel KG

8.4. panco

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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