

Prepared Meals in Brazil

Industry Report | 2025-11-06 | 38 pages | MarketLine

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Report description:

Prepared Meals in Brazil

Summary

Prepared Meals in Brazil industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Prepared meals market includes the retail sales of meal kits, pizza, and ready meals.
- The Brazilian prepared meals market recorded revenues of \$1,036.2 million in 2024, representing a negative compound annual growth rate (CAGR) of 0.1% between 2019-24.
- Market consumption volume increased with a CAGR of 2.8% between 2019-24, reaching a total of 141.1 million kilograms in 2024.
- The contraction of the Brazilian prepared meals market during 2019-24 is primarily due to higher inflation and real-wage pressure, which eroded household purchasing power and pushed some consumers away from higher-priced convenience meals back toward home-cooked and informal, lower-cost options.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the prepared meals market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the prepared meals market in Brazil

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- Leading company profiles reveal details of key prepared meals market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil prepared meals market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Brazil prepared meals market by value in 2024?
- What will be the size of the Brazil prepared meals market in 2029?
- What factors are affecting the strength of competition in the Brazil prepared meals market?
- How has the market performed over the last five years?
- Who are the top competitors in Brazil's prepared meals market?

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