

Prepared Meals in Australia

Industry Report | 2025-11-06 | 39 pages | MarketLine

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Report description:

Prepared Meals in Australia

Summary

Prepared Meals in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Prepared meals market includes the retail sales of meal kits, pizza, and ready meals.
- The Australian prepared meals market recorded revenues of \$2,090.3 million in 2024, representing a compound annual growth rate (CAGR) of 5.9% between 2019-24.
- Market consumption volume increased with a CAGR of 4.4% between 2019-24, reaching a total of 183.2 million kilograms in 2024.
- The Australian prepared meals market registered healthy growth during 2019-24, primarily driven by the pandemic lockdowns and higher at-home consumption accelerated demand for convenient, shelf-stable, and frozen meal options while consumers increasingly traded time for convenience, pushing retail and direct-to-consumer channels to expand their ready-meal varieties

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the prepared meals market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the prepared meals market in Australia

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- Leading company profiles reveal details of key prepared meals market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia prepared meals market with five year forecasts

Reasons to Buy

- What was the size of the Australia prepared meals market by value in 2024?
- What will be the size of the Australia prepared meals market in 2029?
- What factors are affecting the strength of competition in the Australia prepared meals market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's prepared meals market?

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