

Pharmaceuticals in Japan

Industry Report | 2025-11-20 | 47 pages | MarketLine

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Report description:

Pharmaceuticals in Japan

Summary

Pharmaceuticals in Japan industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The pharmaceutical market includes sales of both prescriptions and over-the-counter (OTC) drugs. The market scope does not cover consumer healthcare and animal health products.
- The Japanese pharmaceuticals market recorded revenues of \$69.4 billion in 2024, representing a negative compound annual growth rate (CAGR) of 1.6% between 2019 and 2024.
- The oncology drugs segment accounted for the market's largest proportion in 2024, with total revenues of \$9.2 billion, equivalent to 13.2% of the market's overall value.
- Japan captured a share of 19.3% in the Asia-Pacific pharmaceuticals market in 2024. The market growth during the historic period was propelled by Japan's aging population, driving the demand for healthcare and medical care.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in Japan
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in Japan

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- Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Japan pharmaceuticals market with five year forecasts

Reasons to Buy

- What was the size of the Japan pharmaceuticals market by value in 2024?
- What will be the size of the Japan pharmaceuticals market in 2029?
- What factors are affecting the strength of competition in the Japan pharmaceuticals market?
- How has the market performed over the last five years?
- What are the main segments that make up Japan's pharmaceuticals market?

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