

## **Pharmaceuticals in Italy**

Industry Report | 2025-11-20 | 44 pages | MarketLine

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### **Report description:**

Pharmaceuticals in Italy

#### Summary

Pharmaceuticals in Italy industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The pharmaceutical market includes sales of both prescriptions and over-the-counter (OTC) drugs. The market scope does not cover consumer healthcare and animal health products.
- The Italian pharmaceuticals market recorded revenues of \$35.8 billion in 2024, representing a compound annual growth rate (CAGR) of 3.8% between 2019 and 2024.
- The cardiovascular disease drugs segment accounted for the market's largest proportion in 2024, with total revenues of \$4.0 billion, equivalent to 11.3% of the market's overall value.
- The Italian pharmaceuticals market witnessed healthy growth in 2024, registering an annual growth of 6.3%.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in Italy
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in Italy
- Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Italy pharmaceuticals market with five year forecasts

#### Reasons to Buy

- What was the size of the Italy pharmaceuticals market by value in 2024?
- What will be the size of the Italy pharmaceuticals market in 2029?
- What factors are affecting the strength of competition in the Italy pharmaceuticals market?
- How has the market performed over the last five years?
- What are the main segments that make up Italy's pharmaceuticals market?

#### **Table of Contents:**

##### Table of Contents

##### 1 Executive Summary

###### 1.1. Market value

###### 1.2. Market value forecast

###### 1.3. Category segmentation

###### 1.4. Geography segmentation

###### 1.5. Market rivalry

###### 1.6. Competitive landscape

##### 2 Market Overview

###### 2.1. Market definition

###### 2.2. Market analysis

##### 3 Market Data

###### 3.1. Market value

##### 4 Market Segmentation

###### 4.1. Category segmentation

###### 4.2. Geography segmentation

##### 5 Market Outlook

###### 5.1. Market value forecast

##### 6 Five Forces Analysis

###### 6.1. Summary

###### 6.2. Buyer power

###### 6.3. Supplier power

###### 6.4. New entrants

###### 6.5. Threat of substitutes

###### 6.6. Degree of rivalry

##### 7 Competitive Landscape

###### 7.1. Who are the leading players?

###### 7.2. What are the strengths of leading players?

###### 7.3. What are the recent developments in the market?

##### 8 Company Profiles

###### 8.1. A. Menarini Industrie Farmaceutiche Riunite Srl

###### 8.2. Pfizer Inc

###### 8.3. Recordati SpA

###### 8.4. Chiesi Farmaceutici SpA

##### 9 Macroeconomic Indicators

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- 9.1. Country data
- 10 Appendix
  - 10.1. Methodology
  - 10.2. Industry associations
  - 10.3. Related MarketLine research
  - 10.4. About MarketLine

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