

Pharmaceuticals in Germany

Industry Report | 2025-11-20 | 46 pages | MarketLine

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Report description:

Pharmaceuticals in Germany

Summary

Pharmaceuticals in Germany industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The pharmaceutical market includes sales of both prescriptions and over-the-counter (OTC) drugs. The market scope does not cover consumer healthcare and animal health products.
- The German pharmaceuticals market recorded revenues of \$85.9 billion in 2024, representing a compound annual growth rate (CAGR) of 5.0% between 2019 and 2024.
- The oncology drugs segment accounted for the market's largest proportion in 2024, with total revenues of \$8.3 billion, equivalent to 9.7% of the market's overall value.
- The German pharmaceuticals market witnessed healthy growth in 2024, registering an annual growth of 6.5%.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in Germany
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in Germany
- Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Germany pharmaceuticals market with five year forecasts

Reasons to Buy

- What was the size of the Germany pharmaceuticals market by value in 2024?
- What will be the size of the Germany pharmaceuticals market in 2029?
- What factors are affecting the strength of competition in the Germany pharmaceuticals market?
- How has the market performed over the last five years?
- What are the main segments that make up Germany's pharmaceuticals market?

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