

Pharmaceuticals in Australia

Industry Report | 2025-11-20 | 40 pages | MarketLine

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Report description:

Pharmaceuticals in Australia

Summary

Pharmaceuticals in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The pharmaceutical market includes sales of both prescriptions and over-the-counter (OTC) drugs. The market scope does not cover consumer healthcare and animal health products.
- The Australian pharmaceuticals market recorded revenues of \$17.5 billion in 2024, representing a compound annual growth rate (CAGR) of 5.4% between 2019 and 2024.
- The oncology drugs segment accounted for the market's largest proportion in 2024, with total revenues of \$2.0 billion, equivalent to 11.6% of the market's overall value.
- The Australian pharmaceuticals market witnessed healthy growth in 2024, registering an annual growth of 6.8%.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pharmaceuticals market in Australia
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pharmaceuticals market in Australia
- Leading company profiles reveal details of key pharmaceuticals market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Australia pharmaceuticals market with five year forecasts

Reasons to Buy

- What was the size of the Australia pharmaceuticals market by value in 2024?
- What will be the size of the Australia pharmaceuticals market in 2029?
- What factors are affecting the strength of competition in the Australia pharmaceuticals market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's pharmaceuticals market?

Table of Contents:

Table of Contents

1 Executive Summary

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 Market Overview

- 2.1. Market definition
- 2.2. Market analysis

3 Market Data

- 3.1. Market value

4 Market Segmentation

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 Market Outlook

- 5.1. Market value forecast

6 Five Forces Analysis

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 Competitive Landscape

- 7.1. Who are the leading players?
- 7.2. What are the strengths of the leading players?
- 7.3. What are the recent market developments?

8 Company Profiles

- 8.1. CSL Ltd
- 8.2. Ramsay Health Care Ltd
- 8.3. Mayne Pharma Group Ltd

9 Macroeconomic Indicators

- 9.1. Country data

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10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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