

Pasta & Noodles in Turkey

Industry Report | 2025-10-23 | 36 pages | MarketLine

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Report description:

Pasta & Noodles in Turkey

Summary

Pasta & Noodles in Turkey industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Pasta & noodles market includes retail sales of dried & instant noodles, dried pasta, chilled noodles, chilled pasta, ambient pasta, and ambient noodles.
- The Turkish pasta & noodles market recorded revenues of \$303.2 million in 2024, representing a compound annual growth rate (CAGR) of 0.5% between 2019-24.
- Market consumption volume increased with a CAGR of 6.3% between 2019-24, reaching a total of 790.8 million kilograms in 2024.
- The Turkish pasta & noodles market registered sluggish growth during 2019-24 is primarily due to economic instability, high inflation, and declining household purchasing power, which constrained domestic consumption despite Turkey being one of the world's largest pasta producers.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the pasta & noodles market in Turkey
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the pasta & noodles market

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in Turkey

- Leading company profiles reveal details of key pasta & noodles market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Turkey pasta & noodles market with five year forecasts

Reasons to Buy

- What was the size of the Turkey pasta & noodles market by value in 2024?
- What will be the size of the Turkey pasta & noodles market in 2029?
- What factors are affecting the strength of competition in the Turkey pasta & noodles market?
- How has the market performed over the last five years?
- What are the main segments that make up Turkey's pasta & noodles market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Category segmentation

1.6. Geography segmentation

1.7. Market share

1.8. Market rivalry

1.9. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Category segmentation

4.2. Geography segmentation

4.3. Market distribution

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

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- 7.2. Who are the leading players in the Turkish pasta & noodles market?
- 7.3. Which companies have been most successful in increasing their market shares during 2019-24?
- 7.4. Which companies market shares have suffered during 2019-24?
- 7.5. What are the most popular brands in the Turkish pasta & noodles market?

8 Company Profiles

- 8.1. Barilla G. E R. Fratelli SPA
- 8.2. Nuhun Ankara Makarnasi Sanayi Ve Ticaret AS
- 8.3. AGT Food and Ingredients Inc
- 8.4. Durum Gida Sanayi Ve Ticaret AS

9 Macroeconomic Indicators

- 9.1. Country data

10 Appendix

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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