

IT Services in Europe

Industry Report | 2025-10-23 | 53 pages | MarketLine

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Report description:

IT Services in Europe

Summary

IT Services in Europe industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- IT services market involves the design, development, implementation, management, and support of information technology systems and applications for organizations. Market values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that calendar year.
- The European IT services industry recorded revenues of \$411.4 billion in 2024, representing a compound annual growth rate (CAGR) of 8.2% between 2019 and 2024.
- The infrastructure services segment accounted for the industry's largest proportion in 2024, with total revenues of \$263.3 billion, equivalent to 64.0% of the industry's overall value.
- The expansion of the European IT services industry is driven by rapid enterprise digitalization and strong government support for technology-driven transformation. The government programs such as German Digital Strategy 2030, UK Digital Strategy, France Num, and La French Tech, are encouraging businesses to modernize operations and migrate to cloud and data center solutions, fueling demand for infrastructure services.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it

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services market in Europe

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in Europe
- Leading company profiles reveal details of key it services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Europe it services market with five year forecasts

Reasons to Buy

- What was the size of the Europe it services market by value in 2024?
- What will be the size of the Europe it services market in 2029?
- What factors are affecting the strength of competition in the Europe it services market?
- How has the market performed over the last five years?
- What are the main segments that make up Europe's it services market?

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