

IT Services in Chile

Industry Report | 2025-10-23 | 52 pages | MarketLine

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Report description:

IT Services in Chile

Summary

IT Services in Chile industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- IT services market involves the design, development, implementation, management, and support of information technology systems and applications for organizations. Market values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that calendar year.
- The Chilean IT services industry recorded revenues of \$5.2 billion in 2024, representing a compound annual growth rate (CAGR) of 8.6% between 2019 and 2024.
- The infrastructure services segment accounted for the industry's largest proportion in 2024, with total revenues of \$3.3 billion, equivalent to 64.4% of the industry's overall value.
- In 2024, the Chilean IT services industry recorded an annual growth of 9.1% due to the expansion of startups. These startups are often at the forefront of technological advancements, seeking to leverage IT services for application development, cloud solutions, and data management to enhance their offerings.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the it services market in Chile
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in Chile

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- Leading company profiles reveal details of key it services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Chile it services market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Chile it services market by value in 2024?
- What will be the size of the Chile it services market in 2029?
- What factors are affecting the strength of competition in the Chile it services market?
- How has the market performed over the last five years?
- Who are the top competitors in Chile's it services market?

Table of Contents:

Table of Contents

- 1 Executive Summary
 - 1.1. Market value
 - 1.2. Market value forecast
 - 1.3. Category segmentation
 - 1.4. Geography segmentation
 - 1.5. Market rivalry
 - 1.6. Competitive landscape
- 2 Market Overview
 - 2.1. Market definition
 - 2.2. Market analysis
- 3 Market Data
 - 3.1. Market value
- 4 Market Segmentation
 - 4.1. Category segmentation
 - 4.2. Geography segmentation
- 5 Market Outlook
 - 5.1. Market value forecast
- 6 Five Forces Analysis
 - 6.1. Summary
 - 6.2. Buyer power
 - 6.3. Supplier power
 - 6.4. New entrants
 - 6.5. Threat of substitutes
 - 6.6. Degree of rivalry
- 7 Competitive Landscape
 - 7.1. Who are the leading players?
 - 7.2. What strategies do the leading players follow?
 - 7.3. What are the strengths of the leading player?
- 8 Company Profiles
 - 8.1. Accenture Plc
 - 8.2. International Business Machines Corp
 - 8.3. Tata Consultancy Services Ltd
 - 8.4. Hewlett Packard Enterprise Co

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- 8.5. Sonda SA
- 9 Macroeconomic Indicators
 - 9.1. Country data
- 10 Appendix
 - 10.1. Methodology
 - 10.2. Industry associations
 - 10.3. Related MarketLine research
 - 10.4. About MarketLine

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