

**IT Services in Asia-Pacific**

Industry Report | 2025-10-23 | 57 pages | MarketLine

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**Report description:**

IT Services in Asia-Pacific

Summary

IT Services in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

**Key Highlights**

- IT services market involves the design, development, implementation, management, and support of information technology systems and applications for organizations. Market values include revenues generated from (a) signed deals that remain under contract and (b) new contracts signed within that calendar year.
- The Asia-Pacific IT services industry recorded revenues of \$561.1 billion in 2024, representing a compound annual growth rate (CAGR) of 9.9% between 2019 and 2024.
- The infrastructure services segment accounted for the industry's largest proportion in 2024, with total revenues of \$359.7 billion, equivalent to 64.1% of the industry's overall value.
- The expansion of Asia-Pacific's IT services industry during 2019-24 was driven by rapid enterprise digitalization, strong government support for technology-driven transformation, and rising adoption of cloud-based infrastructure.

**Scope**

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the it services market in Asia-Pacific
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the it services market in

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## Asia-Pacific

- Leading company profiles reveal details of key it services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific it services market with five year forecasts by both value and volume

## Reasons to Buy

- What was the size of the Asia-Pacific it services market by value in 2024?
- What will be the size of the Asia-Pacific it services market in 2029?
- What factors are affecting the strength of competition in the Asia-Pacific it services market?
- How has the market performed over the last five years?
- Who are the top competitors in Asia-Pacific's it services market?

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