

## **Global Travel Intermediaries**

Industry Report | 2025-10-16 | 44 pages | MarketLine

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### **Report description:**

Global Travel Intermediaries

#### Summary

Global Travel Intermediaries industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Travel intermediation is a part of the business that assists in selling travel products and services to customers. The products may include airline tickets, car rentals, hotels, railway tickets, and package holidays that may combine several products.
- The global travel intermediaries market recorded revenues of \$1,568 billion in 2024, representing a compound annual growth rate (CAGR) of 4.3% between 2019 and 2024.
- The tourism packages segment accounted for the market's largest proportion in 2024, with total revenues of \$828.2 billion, equivalent to 52.8% of the market's overall value.
- North America accounted for the largest share of the global travel intermediaries market at 35.5% in 2024, followed by Europe at 27.0%, Asia-Pacific at 25.3%, South America at 7.6% and the Middle East & Africa at 4.6%.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel intermediaries market in the global
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global travel intermediaries market

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- Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global travel intermediaries market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Global travel intermediaries market by value in 2024?
- What will be the size of the Global travel intermediaries market in 2029?
- What factors are affecting the strength of competition in the Global travel intermediaries market?
- How has the market performed over the last five years?
- How large is the global's travel intermediaries market in relation to its regional counterparts?

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