

## Global Soups

Industry Report | 2025-10-30 | 43 pages | MarketLine

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### Report description:

Global Soups

Summary

Global Soups industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

- Soups market includes the retail sales of ambient soup, chilled soup, dried soup (mixes), frozen soup, and UHT soup.
- The global soups market recorded revenues of \$19,309.0 million in 2024, representing a compound annual growth rate (CAGR) of 5.6% between 2019-24.
- Market consumption volume increased with a CAGR of 4.4% between 2019-24, reaching a total of 2,865.0 million kilograms in 2024.
- The global soups market registered healthy growth during 2019-24, primarily driven by changing consumer lifestyles, with increasing time constraints and more single- or dual-income households elevating the appeal of convenient, ready-to-eat or easy-prep soups, accelerating demand across the ambient, dry-mix, chilled, and premium segments.

### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the soups market in the global
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global soups market
- Leading company profiles reveal details of key soups market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Global soups market with five year forecasts

## Reasons to Buy

- What was the size of the Global soups market by value in 2024?
- What will be the size of the Global soups market in 2029?
- What factors are affecting the strength of competition in the Global soups market?
- How has the market performed over the last five years?
- What are the main segments that make up the global's soups market?

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