

Global Online Retail

Industry Report | 2025-10-30 | 45 pages | MarketLine

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Report description:

Global Online Retail

Summary

Global Online Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The online retail sector is segmented into apparel retail, electrical & electronics retail, food & grocery retail, home & garden products, furniture & floor coverings, and footwear.
- The global online retail sector recorded revenues of \$2,605 billion in 2024, representing a compound annual growth rate (CAGR) of 13.9% between 2019 and 2024.
- The food & grocery retail segment accounted for the sector's largest proportion in 2024, with total revenues of \$805.9 billion, equivalent to 30.9% of the sector's overall value.
- Asia-Pacific accounted for a 45.5% share of the global online retail sector in 2024, followed by North America, Europe, South America, the Middle East & Africa at 34.5%, and 16.6%, 2.4%, and 1.1% share of the European online retail sector, respectively. C

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online retail market in the global
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global online retail market

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- Leading company profiles reveal details of key online retail market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global online retail market with five year forecasts

Reasons to Buy

- What was the size of the Global online retail market by value in 2024?
- What will be the size of the Global online retail market in 2029?
- What factors are affecting the strength of competition in the Global online retail market?
- How has the market performed over the last five years?
- What are the main segments that make up the global's online retail market?

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