

## Credit Cards in Brazil

Industry Report | 2025-11-06 | 45 pages | MarketLine

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### Report description:

Credit Cards in Brazil

Summary

Credit Cards in Brazil industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### Key Highlights

- A credit card is a financial product provided by a bank or financial institution that enables the cardholder to borrow money up to an established credit limit for making purchases or withdrawing cash. The cardholder must repay the borrowed amount, either in full or over time, with interest and fees applied if the balance is not settled by the due date. The market scope covers the consumer credit cards market.
- The Brazilian credit cards sector recorded balances outstanding of \$113.7 billion in 2024, representing a compound annual growth rate (CAGR) of 17.2% between 2019 and 2024.
- Sector consumption volume increased with a CAGR of 15.7% between 2019 and 2024, reaching a total of 20.1 billion transactions in 2024.
- Brazil accounted for a share of 7.8% of the American credit cards sector in 2024.

### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the credit cards market in Brazil
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the credit cards market in

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## Brazil

- Leading company profiles reveal details of key credit cards market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Brazil credit cards market with five year forecasts

## Reasons to Buy

- What was the size of the Brazil credit cards market by value in 2024?
- What will be the size of the Brazil credit cards market in 2029?
- What factors are affecting the strength of competition in the Brazil credit cards market?
- How has the market performed over the last five years?
- What are the main segments that make up Brazil's credit cards market?

## Table of Contents:

### Table of Contents

#### 1 Executive Summary

##### 1.1. Market value

##### 1.2. Market value forecast

##### 1.3. Market volume

##### 1.4. Market volume forecast

##### 1.5. Geography segmentation

##### 1.6. Market rivalry

##### 1.7. Competitive landscape

#### 2 Market Overview

##### 2.1. Market definition

##### 2.2. Market analysis

#### 3 Market Data

##### 3.1. Market value

##### 3.2. Market volume

#### 4 Market Segmentation

##### 4.1. Geography segmentation

#### 5 Market Outlook

##### 5.1. Market value forecast

##### 5.2. Market volume forecast

#### 6 Five Forces Analysis

##### 6.1. Summary

##### 6.2. Buyer power

##### 6.3. Supplier power

##### 6.4. New entrants

##### 6.5. Threat of substitutes

##### 6.6. Degree of rivalry

#### 7 Competitive Landscape

##### 7.1. Who are the leading players?

##### 7.2. What strategies do the leading players follow?

##### 7.3. What are the recent developments in the market?

#### 8 Company Profiles

##### 8.1. Nu Holdings Ltd

8.2. Banco do Brasil SA

8.3. Itau Unibanco Holding SA

8.4. Banco Bradesco SA

9 Macroeconomic Indicators

9.1. Country data

10 Appendix

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

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