

## **Cloud Computing in the United States**

Industry Report | 2025-11-06 | 44 pages | MarketLine

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### **Report description:**

Cloud Computing in the United States

#### Summary

Cloud Computing in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The cloud computing industry is segmented into Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS) segments. Values are calculated based on revenues accrued from these services.
- The US cloud computing industry recorded revenues of \$162.4 billion in 2024, representing a compound annual growth rate (CAGR) of 12.6% between 2019 and 2024.
- The SaaS segment accounted for the industry's largest proportion in 2024, with total revenues of \$112.5 billion, equivalent to 69.3% of the industry's overall value.
- The US captured the largest share of 89.7% in the North American cloud computing industry in 2024.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the cloud computing market in the United States
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the cloud computing market in the United States
- Leading company profiles reveal details of key cloud computing market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the United States cloud computing market with five year forecasts

#### Reasons to Buy

- What was the size of the United States cloud computing market by value in 2024?
- What will be the size of the United States cloud computing market in 2029?
- What factors are affecting the strength of competition in the United States cloud computing market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States's cloud computing market?

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