

Carbonated Soft Drinks in the United States

Industry Report | 2025-11-20 | 45 pages | MarketLine

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Report description:

Carbonated Soft Drinks in the United States

Summary

Carbonated Soft Drinks in the United States industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Carbonated soft drinks market includes retail sales of carbonated drinks. However, the total market volume for carbonated soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The US carbonated soft drinks market recorded revenues of \$89,776.9 million in 2024, representing a compound annual growth rate (CAGR) of 3.7% between 2019-24.
- Market consumption volumes declined with a negative CAGR of 0.3% between 2019-24, reaching a total of 40,202.1 million liters in 2024.
- The US carbonated soft drinks market registered moderate growth during 2019-24, primarily driven by the post-pandemic rebound in foodservice and on-the-go consumption, alongside strong value growth driven by price increases amid inflation and supply-chain cost pressures.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the carbonated soft drinks market in the United States

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the carbonated soft drinks market in the United States
- Leading company profiles reveal details of key carbonated soft drinks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the United States carbonated soft drinks market with five year forecasts

Reasons to Buy

- What was the size of the United States carbonated soft drinks market by value in 2024?
- What will be the size of the United States carbonated soft drinks market in 2029?
- What factors are affecting the strength of competition in the United States carbonated soft drinks market?
- How has the market performed over the last five years?
- Who are the top competitors in the United States's carbonated soft drinks market?

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