

## **Carbonated Soft Drinks in Asia-Pacific**

Industry Report | 2025-11-20 | 43 pages | MarketLine

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### **Report description:**

Carbonated Soft Drinks in Asia-Pacific

#### Summary

Carbonated Soft Drinks in Asia-Pacific industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Carbonated soft drinks market includes retail sales of carbonated drinks. However, the total market volume for carbonated soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- The Asia-Pacific carbonated soft drinks market recorded revenues of \$89,187.0 million in 2024, representing a compound annual growth rate (CAGR) of 6.0% between 2019-24.
- Market consumption volume increased with a CAGR of 4.1% between 2019-24, reaching a total of 57,688.6 million liters in 2024.
- The Asia-Pacific carbonated soft drinks market registered healthy growth during 2019-24, primarily driven by the rising urbanization and growing disposable incomes of consumers across countries such as China and India, which expanded consumer capacity to spend on carbonated soft drinks, while demand for convenience increased through both modern retail (supermarkets and convenience stores) and e-commerce.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the carbonated soft drinks market in Asia-Pacific

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the carbonated soft drinks market in Asia-Pacific
- Leading company profiles reveal details of key carbonated soft drinks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Asia-Pacific carbonated soft drinks market with five year forecasts by both value and volume

#### Reasons to Buy

- What was the size of the Asia-Pacific carbonated soft drinks market by value in 2024?
- What will be the size of the Asia-Pacific carbonated soft drinks market in 2029?
- What factors are affecting the strength of competition in the Asia-Pacific carbonated soft drinks market?
- How has the market performed over the last five years?
- Who are the top competitors in Asia-Pacific's carbonated soft drinks market?

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