

## **Car Rental in India**

Industry Report | 2025-10-23 | 37 pages | MarketLine

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### **Report description:**

Car Rental in India

Summary

Car Rental in India industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Car rental refers to the short-term hiring of a motor vehicle from one party to another, typically excluding taxis. Our market scope includes only self-driven, short-term (i.e., less than 1 year) car rental data. It excludes leasing or rental of cars for more than one year and the chauffeur-driven cars/cabs.
- The Indian car rental market recorded revenues of \$575.3 million in 2024, representing a compound annual growth rate (CAGR) of 3.6% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 0.9% between 2019 and 2024, reaching a total of 55,369 in 2024.
- India accounted for a share of 4.9% of the Asia-Pacific car rental market in 2024.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the car rental market in India
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the car rental market in India
- Leading company profiles reveal details of key car rental market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the India car rental market with five

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year forecasts by both value and volume

## Reasons to Buy

- What was the size of the India car rental market by value in 2024?
- What will be the size of the India car rental market in 2029?
- What factors are affecting the strength of competition in the India car rental market?
- How has the market performed over the last five years?
- What are the main segments that make up India's car rental market?

## Table of Contents:

### Table of Contents

#### 1 Executive Summary

##### 1.1. Market value

##### 1.2. Market value forecast

##### 1.3. Market volume

##### 1.4. Market volume forecast

##### 1.5. Category segmentation

##### 1.6. Geography segmentation

##### 1.7. Market rivalry

##### 1.8. Competitive landscape

#### 2 Market Overview

##### 2.1. Market definition

##### 2.2. Market analysis

#### 3 Market Data

##### 3.1. Market value

##### 3.2. Market volume

#### 4 Market Segmentation

##### 4.1. Category segmentation

##### 4.2. Geography segmentation

##### 4.3. Market distribution

#### 5 Market Outlook

##### 5.1. Market value forecast

##### 5.2. Market volume forecast

#### 6 Five Forces Analysis

##### 6.1. Summary

##### 6.2. Buyer power

##### 6.3. Supplier power

##### 6.4. New entrants

##### 6.5. Threat of substitutes

##### 6.6. Degree of rivalry

#### 7 Competitive Landscape

##### 7.1. Who are the leading players?

##### 7.2. What are the strengths of the leading players?

##### 7.3. What are the recent developments in the market?

#### 8 Company Profiles

##### 8.1. Carzonrent (India) Pvt Ltd

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- 8.2. ANI Technologies Pvt Ltd
- 8.3. Avis India
- 9 Macroeconomic Indicators
  - 9.1. Country data
- 10 Appendix
  - 10.1. Methodology
  - 10.2. Industry associations
  - 10.3. Related MarketLine research
  - 10.4. About MarketLine

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