

BPO Services in Australia

Industry Report | 2025-11-13 | 46 pages | MarketLine

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Report description:

BPO Services in Australia

Summary

BPO Services in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Business Process Outsourcing (BPO) services include revenues generated both from signed deals that remain under contract and the annual revenues associated with new contracts signed within a particular calendar year. The services include the outsourcing of functions such as customer relationship management, finance & accounting, human resources, knowledge process outsourcing, procurement, and vertical-specific processes. The total value of the market represents the demand for the service coming from a particular country.
- The Australian BPO services market recorded revenues of \$9.7 billion in 2024, representing a compound annual growth rate (CAGR) of 6.1% between 2019 and 2024.
- The HR outsourcing segment accounted for the market's largest proportion in 2024, with total revenues of \$3.3 billion, equivalent to 34.2% of the market's overall value.
- In 2024, Australia accounted for a share of 8.8% of the Asia-Pacific BPO services market.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the bpo services market in Australia

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the bpo services market in Australia
- Leading company profiles reveal details of key bpo services market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia bpo services market with five year forecasts

Reasons to Buy

- What was the size of the Australia bpo services market by value in 2024?
- What will be the size of the Australia bpo services market in 2029?
- What factors are affecting the strength of competition in the Australia bpo services market?
- How has the market performed over the last five years?
- What are the main segments that make up Australia's bpo services market?

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