

**Online Retail North America (NAFTA) Industry Guide 2020-2029**

Industry Report | 2025-11-24 | 255 pages | MarketLine

**AVAILABLE LICENSES:**

- Single user licence (PDF) \$795.00
- Site License (PDF) \$1192.00
- Enterprisewide license (PDF) \$1590.00

**Report description:**

Online Retail North America (NAFTA) Industry Guide 2020-2029

## Summary

The NAFTA Online Retail industry profile provides top-line qualitative and quantitative summary information including: sector size (value, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the sector.

## Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The online retail industry within the NAFTA countries had a total market value of \$8,98,477.9 million in 2024. Mexico was the fastest growing country, with a CAGR of 19.9% over the 2020-24 period.
- Within the online retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$8,27,076.4 million in 2024. This was followed by Canada and Mexico, with a value of \$36,591.0 and \$34,810.6 million, respectively.
- The US is expected to lead the online retail industry in the NAFTA bloc, with a value of \$10,32,846.0 million in 2029, followed by Canada and Mexico with expected values of \$52,096.4 and \$48,240.7 million, respectively.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA online retail sector
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA online retail sector
- Leading company profiles reveal details of key online retail sector players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA online retail sector with five

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

year forecasts

- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

- What was the size of the NAFTA online retail sector by value in 2024?
- What will be the size of the NAFTA online retail sector in 2029?
- What factors are affecting the strength of competition in the NAFTA online retail sector?
- How has the sector performed over the last five years?
- What are the main segments that make up the NAFTA online retail sector?

## Table of Contents:

### Table of Contents

- 1 Introduction
  - 1.1. What is this report about?
  - 1.2. Who is the target reader?
  - 1.3. How to use this report
  - 1.4. Definitions
- 2 NAFTA Online Retail
  - 2.1. Industry Outlook
- 3 Online Retail in Canada
  - 3.1. Market Overview
  - 3.2. Market Data
  - 3.3. Market Segmentation
  - 3.4. Market outlook
  - 3.5. Five forces analysis
- 4 Macroeconomic Indicators
  - 4.1. Country data
- 5 Online Retail in Mexico
  - 5.1. Market Overview
  - 5.2. Market Data
  - 5.3. Market Segmentation
  - 5.4. Market outlook
  - 5.5. Five forces analysis
- 6 Macroeconomic Indicators
  - 6.1. Country data
- 7 Online Retail in The United States
  - 7.1. Market Overview
  - 7.2. Market Data
  - 7.3. Market Segmentation
  - 7.4. Market outlook
  - 7.5. Five forces analysis
- 8 Macroeconomic Indicators
  - 8.1. Country data
- 9 Company Profiles
  - 9.1. Amazon.com Inc
  - 9.2. Walmart Inc

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

- 9.3. Apple Inc
- 9.4. Costco Wholesale Corp
- 9.5. Mercado Libre Inc
- 9.6. Coppel SA de CV
- 9.7. The Home Depot Inc
- 9.8. Zalando SE
- 9.9. H & M Hennes & Mauritz AB
- 9.10. Coop Danmark A/S
- 9.11. Elgiganten AB
- 9.12. Verkkokauppa.com Oyj
- 9.13. Currys plc
- 9.14. POWER International AS
- 9.15. Komplett Group
- 9.16. Elkjop Nordic AS
- 9.17. BHG Group AB
- 9.18. Pick n Pay Stores Ltd
- 9.19. Cashbuild Ltd
- 9.20. Mr. Price Group Ltd
- 9.21. Lojas CEM SA
- 9.22. Grupo Casas Bahia SA
- 9.23. Magazine Luiza SA
- 9.24. Alibaba Group Holding Ltd
- 9.25. JD.com Inc
- 9.26. Vipshop Holdings Ltd
- 9.27. Supermarket Grocery Supplies Pvt Ltd
- 9.28. Flipkart Internet Pvt Ltd
- 9.29. Nykaa E-Retail Pvt Ltd
- 9.30. MediaMarktSaturn Retail Group GmbH
- 9.31. Inter IKEA Holding BV
- 9.32. CCC SA
- 9.33. Allegro.eu SA
- 9.34. momo.com Inc
- 9.35. Shopee (Taiwan) Co., Ltd.
- 9.36. Otto GmbH & Co KG
- 9.37. Tesco Plc
- 9.38. Association des Centres Distributeurs E.Leclerc
- 9.39. CDdiscount SA
- 9.40. Vente Privee.Com SA
- 9.41. ZOZO Inc
- 9.42. Jupiter Shop Channel Co., Ltd.
- 9.43. Yodobashi Camera Co Ltd
- 9.44. Woolworths Group Ltd
- 9.45. Coles Group Ltd
- 9.46. Wesfarmers Ltd
- 9.47. Koninklijke Ahold Delhaize NV
- 9.48. Coolblue BV
- 9.49. El Corte Ingles SA

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com  
www.scotts-international.com

- 9.50. Industria de Diseno Textil SA
- 9.51. J Sainsbury Plc
- 9.52. Asda Stores Ltd
- 9.53. PT Matahari Department Store Tbk
- 9.54. PT Mitra Adiperkasa Tbk
- 9.55. Global Fashion Group SA
- 9.56. Abenson
- 9.57. Migros Ticaret AS
- 9.58. D-Market Elektronik Hizmetler Tic AS
- 9.59. DSM Grup Danismanlik Iletisim ve Satis Ticaret AS
- 9.60. Dogus Planet Elektronik Ticaret ve Bilişim Hizmetleri AS

10 Appendix

- 10.1. Methodology
- 10.2. About MarketLine

**Online Retail North America (NAFTA) Industry Guide 2020-2029**

Industry Report | 2025-11-24 | 255 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single user licence (PDF)	\$795.00
	Site License (PDF)	\$1192.00
	Enterprisewide license (PDF)	\$1590.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-08"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)