

**Carbonated Soft Drinks North America (NAFTA) Industry Guide 2020-2029**

Industry Report | 2025-11-24 | 149 pages | MarketLine

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**Report description:**

Carbonated Soft Drinks North America (NAFTA) Industry Guide 2020-2029

## Summary

The NAFTA Carbonated Soft Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, Market size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

## Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The carbonated soft drinks industry within the NAFTA countries had a total market value of \$1,22,216.7 million in 2024. The Mexico was the fastest growing country, with a CAGR of 9.8% over the 2020-24 period.
- Within the carbonated soft drinks industry, the US is the leading country among the NAFTA bloc, with market revenues of \$89,776.9 million in 2024. This was followed by Mexico and Canada, with a value of \$28,361.7 and \$4,078.1 million, respectively.
- The US is expected to lead the carbonated soft drinks industry in the NAFTA bloc, with a value of \$98,862.4 million in 2029, followed by Mexico and Canada with expected values of \$39,765.3 and \$4,570.8 million, respectively.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA carbonated soft drinks Market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA carbonated soft drinks Market
- Leading company profiles reveal details of key carbonated soft drinks Market players' NAFTA operations and financial

performance

- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA carbonated soft drinks

Market with five year forecasts by both value and volume

- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

## Reasons to Buy

- What was the size of the NAFTA carbonated soft drinks Market by value in 2024?

- What will be the size of the NAFTA carbonated soft drinks Market in 2029?

- What factors are affecting the strength of competition in the NAFTA carbonated soft drinks Market?

- How has the Market performed over the last five years?

- Who are the top competitors in the NAFTA carbonated soft drinks Market?

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