

Carbonated Soft Drinks Global Industry Guide 2020-2029

Industry Report | 2025-11-24 | 334 pages | MarketLine

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Report description:

Carbonated Soft Drinks Global Industry Guide 2020-2029

Summary

Global Carbonated Soft Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, Market size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

- Carbonated soft drinks market includes retail sales of carbonated drinks. However, the total market volume for carbonated soft drinks market excludes powder concentrates, which are included in the market value. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- By distribution channel, the market is segmented into convenience stores, foodservice, supermarkets, vending machines, and others. The scope of others includes direct sellers, food & drinks specialists, hypermarkets, e-commerce, etc.
- All market data and forecasts are based on nominal prices and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates. The USD values may show a declining trend for few countries such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global carbonated soft drinks market recorded revenues of \$373,449.8 million in 2024, representing a compound annual growth rate (CAGR) of 4.9% between 2019-24.
- Market consumption volume increased with a CAGR of 1.9% between 2019-24, reaching a total of 221,497.9 million liters in 2024.
- The global carbonated soft drinks market registered healthy growth during 2019-24, primarily driven by the post-pandemic rebound in foodservice and on-the-go consumption, alongside strong value growth driven by price increases amid inflation and supply-chain cost pressures.

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Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global carbonated soft drinks Market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global carbonated soft drinks Market
- Leading company profiles reveal details of key carbonated soft drinks Market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global carbonated soft drinks Market with five year forecasts by both value and volume
- Macroeconomic indicators provide insight into general trends within the Asia-Pacific economy

Reasons to Buy

- What was the size of the global carbonated soft drinks Market by value in 2024?
- What will be the size of the global carbonated soft drinks Market in 2029?
- What factors are affecting the strength of competition in the global carbonated soft drinks Market?
- How has the Market performed over the last five years?
- Who are the top competitors in the global carbonated soft drinks Market?

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