

Travel & Tourism North America (NAFTA) Industry Guide 2020-2029

Industry Report | 2025-11-24 | 310 pages | MarketLine

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Report description:

Travel & Tourism North America (NAFTA) Industry Guide 2020-2029

Summary

The NAFTA Travel & Tourism industry profile provides top-line qualitative and quantitative summary information including: Industry size (value, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Industry.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The travel & tourism industry within the NAFTA countries had a total market value of \$15,67,903.5 million in 2024. Mexico was the fastest growing country, with a CAGR of 45.6% over the 2020-24 period.
- Within the travel & tourism industry, the US is the leading country among the NAFTA bloc, with market revenues of \$14,30,656.9 million in 2024. This was followed by Canada and Mexico, with a value of \$79,927.5 and \$57,319.0 million, respectively.
- The US is expected to lead the travel & tourism industry in the NAFTA bloc, with a value of \$19,35,316.0 million in 2029, followed by Canada and Mexico with expected values of \$1,08,972.9 and \$75,359.8 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA travel & tourism Industry
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA travel & tourism Industry
- Leading company profiles reveal details of key travel & tourism Industry players' NAFTA operations and financial performance

- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA travel & tourism Industry with five year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA travel & tourism Industry by value in 2024?
- What will be the size of the NAFTA travel & tourism Industry in 2029?
- What factors are affecting the strength of competition in the NAFTA travel & tourism Industry?
- How has the Industry performed over the last five years?
- What are the main segments that make up the NAFTA travel & tourism Industry?

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