

BPO Services BRIC (Brazil, Russia, India, China) Industry Guide 2020-2029

Industry Report | 2025-11-24 | 174 pages | MarketLine

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Report description:

BPO Services BRIC (Brazil, Russia, India, China) Industry Guide 2020-2029

Summary

The BRIC BPO Services industry profile provides top-line qualitative and quantitative summary information including: Market size (value, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the bpo services industry and had a total market value of \$61,115.0 million in 2024. India was the fastest growing country with a CAGR of 10.1% over the 2020-24 period.
- Within the bpo services industry, China is the leading country among the BRIC nations with market revenues of \$37,368.3 million in 2024. This was followed by India, Brazil and Russia with a value of \$15,093.2, \$6,375.8, and \$2,277.7 million, respectively.
- China is expected to lead the bpo services industry in the BRIC nations with a value of \$49,228.4 million in 2029, followed by India, Brazil, Russia with expected values of \$20,082.9, \$10,166.0 and \$3,068.3 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC bpo services Market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC bpo services Market
- Leading company profiles reveal details of key bpo services Market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC bpo services Market with five

year forecasts

- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

Reasons to Buy

- What was the size of the BRIC bpo services Market by value in 2024?
- What will be the size of the BRIC bpo services Market in 2029?
- What factors are affecting the strength of competition in the BRIC bpo services Market?
- How has the Market performed over the last five years?
- What are the main segments that make up the BRIC bpo services Market?

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