

BPO Services North America (NAFTA) Industry Guide 2020-2029

Industry Report | 2025-11-24 | 154 pages | MarketLine

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Report description:

BPO Services North America (NAFTA) Industry Guide 2020-2029

Summary

The NAFTA BPO Services industry profile provides top-line qualitative and quantitative summary information including: Market size (value , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The bpo services industry within the NAFTA countries had a total market value of \$1,34,823.3 million in 2024. The Mexico was the fastest growing country, with a CAGR of 6.9% over the 2020-24 period.
- Within the bpo services industry, the US is the leading country among the NAFTA bloc, with market revenues of \$1,21,378.9 million in 2024. This was followed by Canada and Mexico, with a value of \$9,462.5 and \$3,981.9 million, respectively.
- The US is expected to lead the bpo services industry in the NAFTA bloc, with a value of \$1,60,326.1 million in 2029, followed by Canada and Mexico with expected values of \$13,344.4 and \$5,720.3 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA bpo services Market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA bpo services Market
- Leading company profiles reveal details of key bpo services Market players' NAFTA operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA bpo services Market with five year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA bpo services Market by value in 2024?
- What will be the size of the NAFTA bpo services Market in 2029?
- What factors are affecting the strength of competition in the NAFTA bpo services Market?
- How has the Market performed over the last five years?
- What are the main segments that make up the NAFTA bpo services Market?

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