

## **Airlines Global Industry Guide 2020-2029**

Industry Report | 2025-11-24 | 504 pages | MarketLine

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### **Report description:**

Airlines Global Industry Guide 2020-2029

#### Summary

Global Airlines industry profile provides top-line qualitative and quantitative summary information including: market share, industry size (value and volume), and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

#### Key Highlights

- Airlines industry covers passenger air transportation, including scheduled flights, but excludes air freight transport. Industry volume is defined as the total number of seats sold by airlines registered in a particular country or region. Industry value is defined as the total airline revenue generated from passenger traffic. It is calculated by multiplying the average revenue per passenger by the number of seats sold.
- The market segments include charter, low-cost, and full-service airlines. Charter airline is hired by a group or single customer for leisure or business purposes, or as an air ambulance, and flies outside normal schedules. Airlines classified as non-scheduled by civil aviation organizations fall into this category. Low-cost airlines offer lower fares by eliminating many traditional services. To recover the revenue lost in reduced ticket prices, the airlines may charge for additional facilities such as priority boarding, seat allocation, food, and baggage. Full-service airlines generally have higher fares, operate long-distance routes, and offer a complete range of in-flight services.
- All market data and forecasts are based on nominal prices, and all currency conversions used in the creation of this report have been calculated using the yearly average exchange rates. The USD values may show a declining trend for a few countries, such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global airlines industry recorded revenues of \$1,280.1 billion in 2024, representing a compound annual growth rate (CAGR) of 2.3% between 2019 and 2024.

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- Industry consumption volume increased with a CAGR of 0.7% between 2019 and 2024, reaching a total of 6,166 million seats in 2024.
- North America accounted for the largest share of 37.7% of the global airlines industry in 2024.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global airlines industry
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global airlines industry
- Leading company profiles reveal details of key airlines industry players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global airlines industry with five year forecasts by both value and volume
- Macroeconomic indicators provide insight into general trends within the global economy

## Reasons to Buy

- What was the size of the global airlines industry by value in 2024?
- What will be the size of the global airlines industry in 2029?
- What factors are affecting the strength of competition in the global airlines industry?
- How has the industry performed over the last five years?
- Who are the top competitors in the global airlines industry?

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