

Soups Global Industry Guide 2020-2029

Industry Report | 2025-11-24 | 366 pages | MarketLine

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Report description:

Soups Global Industry Guide 2020-2029

Summary

Global Soups industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Soups market includes the retail sales of ambient soup, chilled soup, dried soup (mixes), frozen soup, and UHT soup.
- By distribution channel, the market is segmented into independent stores, supermarkets, hypermarkets, discounters, and others. The scope of others includes e-commerce, convenience stores, food & drinks specialists, and dollar stores, variety stores & general merchandise retailers, etc.
- All market data and forecasts are based on nominal prices, and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates. The USD values may show a declining trend for a few countries such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global soups market recorded revenues of \$19,309.0 million in 2024, representing a compound annual growth rate (CAGR) of 5.6% between 2019-24.
- Market consumption volume increased with a CAGR of 4.4% between 2019-24, reaching a total of 2,865.0 million kilograms in 2024.
- The global soups market registered healthy growth during 2019-24, primarily driven by changing consumer lifestyles, with increasing time constraints and more single- or dual-income households elevating the appeal of convenient, ready-to-eat or easy-prep soups, accelerating demand across the ambient, dry-mix, chilled, and premium segments.

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Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global soups market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global soups market
- Leading company profiles reveal details of key soups market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global soups market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the global soups market by value in 2024?
- What will be the size of the global soups market in 2029?
- What factors are affecting the strength of competition in the global soups market?
- How has the market performed over the last five years?
- Who are the top competitors in the global soups market?

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