

Soups Global Industry Guide 2020-2029

Industry Report | 2025-11-24 | 366 pages | MarketLine

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Report description:

Soups Global Industry Guide 2020-2029

Summary

Global Soups industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- Soups market includes the retail sales of ambient soup, chilled soup, dried soup (mixes), frozen soup, and UHT soup.
- By distribution channel, the market is segmented into independent stores, supermarkets, hypermarkets, discounters, and others. The scope of others includes e-commerce, convenience stores, food & drinks specialists, and dollar stores, variety stores & general merchandise retailers, etc.
- All market data and forecasts are based on nominal prices, and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates. The USD values may show a declining trend for a few countries such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global soups market recorded revenues of \$19,309.0 million in 2024, representing a compound annual growth rate (CAGR) of 5.6% between 2019-24.
- Market consumption volume increased with a CAGR of 4.4% between 2019-24, reaching a total of 2,865.0 million kilograms in 2024.
- The global soups market registered healthy growth during 2019-24, primarily driven by changing consumer lifestyles, with increasing time constraints and more single- or dual-income households elevating the appeal of convenient, ready-to-eat or easy-prep soups, accelerating demand across the ambient, dry-mix, chilled, and premium segments.

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Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global soups market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global soups market
- Leading company profiles reveal details of key soups market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global soups market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the global soups market by value in 2024?
- What will be the size of the global soups market in 2029?
- What factors are affecting the strength of competition in the global soups market?
- How has the market performed over the last five years?
- Who are the top competitors in the global soups market?

Table of Contents:

Table of Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Competitive landscape

2 Introduction

- 2.1. What is this report about?
- 2.2. Who is the target reader?
- 2.3. How to use this report
- 2.4. Definitions

3 Global Soups

- 3.1. Market Overview
- 3.2. Market Data
- 3.3. Market Segmentation
- 3.4. Market outlook
- 3.5. Five forces analysis

4 Macroeconomic Indicators

- 4.1. Country data

5 Soups in Asia-Pacific

- 5.1. Market Overview
- 5.2. Market Data
- 5.3. Market Segmentation
- 5.4. Market outlook
- 5.5. Five forces analysis

6 Soups in Europe
6.1. Market Overview
6.2. Market Data
6.3. Market Segmentation
6.4. Market outlook
6.5. Five forces analysis
7 Macroeconomic Indicators
7.1. Country data
8 Soups in France
8.1. Market Overview
8.2. Market Data
8.3. Market Segmentation
8.4. Market outlook
8.5. Five forces analysis
9 Macroeconomic Indicators
9.1. Country data
10 Soups in Germany
10.1. Market Overview
10.2. Market Data
10.3. Market Segmentation
10.4. Market outlook
10.5. Five forces analysis
11 Macroeconomic Indicators
11.1. Country data
12 Soups in Italy
12.1. Market Overview
12.2. Market Data
12.3. Market Segmentation
12.4. Market outlook
12.5. Five forces analysis
13 Macroeconomic Indicators
13.1. Country data
14 Soups in Japan
14.1. Market Overview
14.2. Market Data
14.3. Market Segmentation
14.4. Market outlook
14.5. Five forces analysis
15 Macroeconomic Indicators
15.1. Country data
16 Soups in Australia
16.1. Market Overview
16.2. Market Data
16.3. Market Segmentation
16.4. Market outlook
16.5. Five forces analysis
17 Macroeconomic Indicators

17.1. Country data
18 Soups in Canada
18.1. Market Overview
18.2. Market Data
18.3. Market Segmentation
18.4. Market outlook
18.5. Five forces analysis
19 Macroeconomic Indicators
19.1. Country data
20 Soups in China
20.1. Market Overview
20.2. Market Data
20.3. Market Segmentation
20.4. Market outlook
20.5. Five forces analysis
21 Macroeconomic Indicators
21.1. Country data
22 Soups in The Netherlands
22.1. Market Overview
22.2. Market Data
22.3. Market Segmentation
22.4. Market outlook
22.5. Five forces analysis
23 Macroeconomic Indicators
23.1. Country data
24 Soups in Spain
24.1. Market Overview
24.2. Market Data
24.3. Market Segmentation
24.4. Market outlook
24.5. Five forces analysis
25 Macroeconomic Indicators
25.1. Country data
26 Soups in The United Kingdom
26.1. Market Overview
26.2. Market Data
26.3. Market Segmentation
26.4. Market outlook
26.5. Five forces analysis
27 Macroeconomic Indicators
27.1. Country data
28 Soups in The United States
28.1. Market Overview
28.2. Market Data
28.3. Market Segmentation
28.4. Market outlook
28.5. Five forces analysis

29 Macroeconomic Indicators

29.1. Country data

30 Company Profiles

30.1. The Campbell's Co

30.2. Unilever Plc

30.3. Nestle SA

30.4. General Mills Inc

30.5. POKKA SAPPORO Food & Beverage Ltd

30.6. The GB Foods SA

30.7. The Kraft Heinz Co

30.8. PepsiCo Inc

30.9. Ajinomoto Co Inc

30.10. Baxters Food Group Ltd

30.11. Commensal Canada Inc

30.12. Capital Foods Pvt Ltd

30.13. Premier Foods plc

30.14. PT So Good Food

30.15. Daesang Corp

30.16. Mizkan Holdings Co Ltd

30.17. Orogel Spa Consortile

30.18. Almaverde Bio Italia Srl

30.19. Nagatanien Holdings Co., Ltd.

30.20. Conservas La Costena SA de CV

30.21. Grupo La Moderna SA de CV

30.22. The Hain Celestial Group Inc

30.23. Orkla ASA

30.24. Tulip Food Company Italiana Srl

30.25. Mars Inc

30.26. Imana Foods SA (Pty) Ltd

30.27. Giants Canning CC

30.28. Otoki Corp

30.29. Sempio Foods Company

30.30. Gallina Blanca, S.A.

30.31. J Garcia Carrion SA

30.32. Yildiz Holding AS

30.33. Conagra Brands Inc

31 Appendix

31.1. Methodology

31.2. About MarketLine

Soups Global Industry Guide 2020-2029

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