

## **Soups North America (NAFTA) Industry Guide 2020-2029**

Industry Report | 2025-11-24 | 158 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$795.00
- Site License (PDF) \$1192.00
- Enterprisewide license (PDF) \$1590.00

### **Report description:**

Soups North America (NAFTA) Industry Guide 2020-2029

#### Summary

The NAFTA Soups industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The soups industry within the NAFTA countries had a total market value of \$7,324.0 million in 2024. The Mexico was the fastest growing country, with a CAGR of 8.4% over the 2020-24 period.
- Within the soups industry, the US is the leading country among the NAFTA bloc, with market revenues of \$6,373.3 million in 2024. This was followed by Canada and Mexico, with a value of \$675.4 and \$275.3 million, respectively.
- The US is expected to lead the soups industry in the NAFTA bloc, with a value of \$7,163.2 million in 2029, followed by Canada and Mexico with expected values of \$845.5 and \$374.2 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA soups market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA soups market
- Leading company profiles reveal details of key soups market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA soups market with five year

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

forecasts by both value and volume

- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA soups market by value in 2024?
- What will be the size of the NAFTA soups market in 2029?
- What factors are affecting the strength of competition in the NAFTA soups market?
- How has the market performed over the last five years?
- Who are the top competitors in the NAFTA soups market?

## **Table of Contents:**

Table of Contents

1 Introduction

1.1. What is this report about?

1.2. Who is the target reader?

1.3. How to use this report

1.4. Definitions

2 NAFTA Soups

2.1. Industry Outlook

3 Soups in Canada

3.1. Market Overview

3.2. Market Data

3.3. Market Segmentation

3.4. Market outlook

3.5. Five forces analysis

4 Macroeconomic Indicators

4.1. Country data

5 Soups in Mexico

5.1. Market Overview

5.2. Market Data

5.3. Market Segmentation

5.4. Market outlook

5.5. Five forces analysis

6 Macroeconomic Indicators

6.1. Country data

7 Soups in The United States

7.1. Market Overview

7.2. Market Data

7.3. Market Segmentation

7.4. Market outlook

7.5. Five forces analysis

8 Macroeconomic Indicators

8.1. Country data

9 Company Profiles

9.1. The Campbell's Co

9.2. Unilever Plc

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 9.3. Nestle SA
  - 9.4. General Mills Inc
  - 9.5. POKKA SAPPORO Food & Beverage Ltd
  - 9.6. The GB Foods SA
  - 9.7. The Kraft Heinz Co
  - 9.8. PepsiCo Inc
  - 9.9. Ajinomoto Co Inc
  - 9.10. Baxters Food Group Ltd
  - 9.11. Commensal Canada Inc
  - 9.12. Capital Foods Pvt Ltd
  - 9.13. Premier Foods plc
  - 9.14. PT So Good Food
  - 9.15. Daesang Corp
  - 9.16. Mizkan Holdings Co Ltd
  - 9.17. Orogel Spa Consortile
  - 9.18. Almaverde Bio Italia Srl
  - 9.19. Nagatanien Holdings Co., Ltd.
  - 9.20. Conservas La Costena SA de CV
  - 9.21. Grupo La Moderna SA de CV
  - 9.22. The Hain Celestial Group Inc
  - 9.23. Orkla ASA
  - 9.24. Tulip Food Company Italiana Srl
  - 9.25. Mars Inc
  - 9.26. Imana Foods SA (Pty) Ltd
  - 9.27. Giants Canning CC
  - 9.28. Otoki Corp
  - 9.29. Sempio Foods Company
  - 9.30. Gallina Blanca, S.A.
  - 9.31. J Garcia Carrion SA
  - 9.32. Yildiz Holding AS
  - 9.33. Conagra Brands Inc
- 10 Appendix
- 10.1. Methodology
  - 10.2. About MarketLine

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Soups North America (NAFTA) Industry Guide 2020-2029**

Industry Report | 2025-11-24 | 158 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single user licence (PDF)	\$795.00
	Site License (PDF)	\$1192.00
	Enterprisewide license (PDF)	\$1590.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-06-09"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com