

Savory Snacks Global Industry Almanac 2020-2029

Industry Report | 2025-11-24 | 618 pages | MarketLine

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Report description:

Savory Snacks Global Industry Almanac 2020-2029

Summary

Global Savory Snacks industry profile provides top-line qualitative and quantitative summary information including: market share, Market size (value and volume , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

Key Highlights

- Savory snacks market includes retail sales of processed snacks, potato chips, nuts & seeds, meat snacks, popcorn, and others. The scope of others includes seafood snacks and pretzels. The market is valued according to retail selling price (RSP) and includes any applicable taxes.
- By distribution channel, the market is segmented into supermarkets, independent stores, hypermarkets, food & drinks specialists, and others. The scope of others includes convenience stores, online channels, cash & carry outlets, etc.
- All market data and forecasts are based on nominal prices, and all currency conversions used in the creation of this report have been calculated using the yearly annual average exchange rates. The USD values may show a declining trend for a few countries, such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global savory snacks market recorded revenues of \$178,677.1 million in 2024, representing a compound annual growth rate (CAGR) of 4.7% between 2019-24.
- Market consumption volume increased with a CAGR of 1.9% between 2019-24, reaching a total of 13,807.7 million kilograms in 2024.
- The global savory snacks market registered healthy growth during 2019-24 is primarily driven by a surge in demand for convenient, indulgent, and on-the-go food options amid evolving lifestyles and increased snacking occasions during the COVID-19 pandemic.

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Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global savory snacks Market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global savory snacks Market
- Leading company profiles reveal details of key savory snacks Market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global savory snacks Market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the global savory snacks Market by value in 2024?
- What will be the size of the global savory snacks Market in 2029?
- What factors are affecting the strength of competition in the global savory snacks Market?
- How has the Market performed over the last five years?
- Who are the top competitors in the global savory snacks Market?

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