

Software Global Industry Guide 2020-2029

Industry Report | 2025-11-24 | 372 pages | MarketLine

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Report description:

Software Global Industry Guide 2020-2029

Summary

Global Software industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The software market encompasses applications used for business operations (e.g., ERP, CRM, etc.), as well as infrastructure software that manages IT systems and operations. The market value represents the revenue generated from sales and subscriptions of various software packages and offerings. It includes both signed deals that remain under contract and the annual revenues associated with new contracts signed within a specific calendar year. This excludes sales opportunities for third-party service providers.
- The software market is segmented into business process applications, data and analytics, IT management, security, and others.
- Business process applications are the applications used by enterprises for business operations that are either installed on-premises or delivered via the web. It covers commerce applications, customer relationship management applications, enterprise resource planning applications, financial applications, human resource and payroll applications, office productivity applications, product lifecycle management applications, supply chain management applications, and vertical-specific and packaged applications.
- Data and analytics include software/applications to analyze and act on data captured by the enterprise. It includes big data platforms, business intelligence and data discovery tools, and data and content management.
- IT management covers all middleware software that facilitates enterprises to perform basic tasks related to the development and management of internal services and processes. It includes application lifecycle management, application platforms and

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containers, integration software, operating systems, virtualization, business process management, IT service management tools, database management, system and network management platforms, storage management, and virtualization.

- The security segment covers endpoint security software, endpoint threat detection and response software, IoT, and SCADA endpoint and data security. It also covers application security, fraud prevention and transactional security, identity & access management, messaging security, data protection, security intelligence and management, and server security.
- The scope of others includes software related to artificial intelligence, communications and collaboration, edge computing, the Internet of Things, mobility, networking, storage, etc.
- All market data and forecasts are based on nominal prices, and all currency conversions used in the creation of this report have been calculated using yearly average exchange rates. The USD values may show a declining trend for a few countries, such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.
- The global software market recorded revenues of \$1,071.3 billion in 2024, representing a compound annual growth rate (CAGR) of 9.5% between 2019 and 2024.
- The business process applications segment accounted for the market's largest proportion in 2024, with total revenues of \$267.2 billion, equivalent to 24.9% of the market's overall value.
- The expansion of the global software market is driven by robust government initiatives and rapid digitalization across sectors. Initiatives such as the European Union's Digital Europe Programme, US Federal Cloud Computing Strategy (Cloud Smart), and China's Digital Economy Development Plan are encouraging enterprises to modernize operations through advanced ERP, CRM, and business process applications.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global software market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global software market
- Leading company profiles reveal details of key software market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global software market with five year forecasts

Reasons to Buy

- What was the size of the global software market by value in 2024?
- What will be the size of the global software market in 2029?
- What factors are affecting the strength of competition in the global software market?
- How has the market performed over the last five years?
- What are the main segments that make up the global software market?

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