Software North America (NAFTA) Industry Guide 2020-2029

Industry Report | 2025-11-24 | 155 pages | MarketLine

AVAILABLE LICENSES:

- Single user licence (PDF) $795.00
- Site License (PDF) $1192.00
- Enterprisewide license (PDF) $1590.00

Report description:

Software North America (NAFTA) Industry Guide 2020-2029

Summary

The NAFTA Software industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The software industry within the NAFTA countries had a total market value of $4,00,874.8 million in 2024.The Mexico was the fastest growing country, with a CAGR of 11.3% over the 2020-24 period.
- Within the software industry, the US is the leading country among the NAFTA bloc, with market revenues of $3,59,354.7 million in 2024. This was followed by Canada and Mexico, with a value of $28,364.6 and $13,155.5 million, respectively.
- The US is expected to lead the software industry in the NAFTA bloc, with a value of $5,98,713.0 million in 2029, followed by Canada and Mexico with expected values of $52,619.1 and $25,466.1 million, respectively.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA software market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA software market
- Leading company profiles reveal details of key software market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA software market with five

year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Reasons to Buy

- What was the size of the NAFTA software market by value in 2024?
- What will be the size of the NAFTA software market in 2029?
- What factors are affecting the strength of competition in the NAFTA software market?
- How has the market performed over the last five years?
- What are the main segments that make up the NAFTA software market?

Table of Contents:

Table of Contents
1 Introduction
1.1. What is this report about?
1.2. Who is the target reader?
1.3. How to use this report
1.4. Definitions
2 NAFTA Software
2.1. Industry Outlook
3 Software in Canada
3.1. Market Overview
3.2. Market Data
3.3. Market Segmentation
3.4. Market outlook
3.5. Five forces analysis
4 Macroeconomic Indicators
4.1. Country data
5 Software in Mexico
5.1. Market Overview
5.2. Market Data
5.3. Market Segmentation
5.4. Market outlook
5.5. Five forces analysis
6 Macroeconomic Indicators
6.1. Country data
7 Software in The United States
7.1. Market Overview
7.2. Market Data
7.3. Market Segmentation
7.4. Market outlook
7.5. Five forces analysis
8 Macroeconomic Indicators
8.1. Country data
9 Company Profiles
9.1. Microsoft Corp
9.2. International Business Machines Corp

9.3. Oracle Corp
9.4. Salesforce Inc
9.5. SAP SE
9.6. NTT DATA Newson Corp
9.7. Neusoft Corp
9.8. Dassault Systemes SE
9.9. Software AG
9.10. TOTVS SA
9.11. Constellation Software Inc
9.12. Open Text Corp
9.13. Tata Consultancy Services Ltd
9.14. Infosys Ltd
9.15. Fujitsu Ltd
9.16. Otsuka Corp
9.17. Wolters Kluwer N.V.
9.18. AO Kaspersky Lab
9.19. Jet Infosystems
9.20. Astra Group
9.21. Sony Group Corp
9.22. The Sage Group plc
10 Appendix
10.1. Methodology
10.2. About MarketLine

SCOTTS INTERNATIONAL

Software North America (NAFTA) Industry Guide 2020-2029

Industry Report | 2025-11-24 | 155 pages | MarketLine

To place an Order with Scotts International:

- - Print this form
- - Complete the relevant blank fields and sign
- - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single user licence (PDF)	$795.00
	Site License (PDF)	$1192.00
	Enterprisewide license (PDF)	$1590.00
	VAT	
	Total	

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-08
		Signature	