

## **Software Global Industry Almanac 2020-2029**

Industry Report | 2025-11-24 | 588 pages | MarketLine

### **AVAILABLE LICENSES:**

- Single user licence (PDF) \$2995.00
- Site License (PDF) \$5990.00
- Enterprisewide license (PDF) \$8985.00

### **Report description:**

Software Global Industry Almanac 2020-2029

#### Summary

Global Software industry profile provides top-line qualitative and quantitative summary information including: market size (value , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- The software market encompasses applications used for business operations (e.g., ERP, CRM, etc.), as well as infrastructure software that manages IT systems and operations. The market value represents the revenue generated from sales and subscriptions of various software packages and offerings. It includes both signed deals that remain under contract and the annual revenues associated with new contracts signed within a specific calendar year. This excludes sales opportunities for third-party service providers.
- The software market is segmented into business process applications, data and analytics, IT management, security, and others.
- Business process applications are the applications used by enterprises for business operations that are either installed on-premises or delivered via the web. It covers commerce applications, customer relationship management applications, enterprise resource planning applications, financial applications, human resource and payroll applications, office productivity applications, product lifecycle management applications, supply chain management applications, and vertical-specific and packaged applications.
- Data and analytics include software/applications to analyze and act on data captured by the enterprise. It includes big data platforms, business intelligence and data discovery tools, and data and content management.
- IT management covers all middleware software that facilitates enterprises to perform basic tasks related to the development and management of internal services and processes. It includes application lifecycle management, application platforms and

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

containers, integration software, operating systems, virtualization, business process management, IT service management tools, database management, system and network management platforms, storage management, and virtualization.

- The security segment covers endpoint security software, endpoint threat detection and response software, IoT, and SCADA endpoint and data security. It also covers application security, fraud prevention and transactional security, identity & access management, messaging security, data protection, security intelligence and management, and server security.

- The scope of others includes software related to artificial intelligence, communications and collaboration, edge computing, the Internet of Things, mobility, networking, storage, etc.

- All market data and forecasts are based on nominal prices, and all currency conversions used in the creation of this report have been calculated using yearly average exchange rates. The USD values may show a declining trend for a few countries, such as Argentina, Turkey, Nigeria, Egypt, and Russia. This is primarily because of the impact of exchange rates considered.

- The global software market recorded revenues of \$1,071.3 billion in 2024, representing a compound annual growth rate (CAGR) of 9.5% between 2019 and 2024.

- The business process applications segment accounted for the market's largest proportion in 2024, with total revenues of \$267.2 billion, equivalent to 24.9% of the market's overall value.

- The expansion of the global software market is driven by robust government initiatives and rapid digitalization across sectors. Initiatives such as the European Union's Digital Europe Programme, US Federal Cloud Computing Strategy (Cloud Smart), and China's Digital Economy Development Plan are encouraging enterprises to modernize operations through advanced ERP, CRM, and business process applications.

## Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global software market

- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global software market

- Leading company profiles reveal details of key software market players' global operations and financial performance

- Add weight to presentations and pitches by understanding the future growth prospects of the global software market with five year forecasts

## Reasons to Buy

- What was the size of the global software market by value in 2024?

- What will be the size of the global software market in 2029?

- What factors are affecting the strength of competition in the global software market?

- How has the market performed over the last five years?

- What are the main segments that make up the global software market?

## Table of Contents:

Table of Contents

1 EXECUTIVE SUMMARY

1.1. Market value

1.2. Market value forecast

1.3. Category segmentation

1.4. Geography segmentation

1.5. Competitive landscape

2 Introduction

2.1. What is this report about?

2.2. Who is the target reader?

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 2.3. How to use this report
- 2.4. Definitions
- 3 Global Software
  - 3.1. Market Overview
  - 3.2. Market Data
  - 3.3. Market Segmentation
  - 3.4. Market outlook
  - 3.5. Five forces analysis
- 4 Macroeconomic Indicators
  - 4.1. Country data
- 5 Software in Asia-Pacific
  - 5.1. Market Overview
  - 5.2. Market Data
  - 5.3. Market Segmentation
  - 5.4. Market outlook
  - 5.5. Five forces analysis
- 6 Software in Europe
  - 6.1. Market Overview
  - 6.2. Market Data
  - 6.3. Market Segmentation
  - 6.4. Market outlook
  - 6.5. Five forces analysis
- 7 Macroeconomic Indicators
  - 7.1. Country data
- 8 Software in France
  - 8.1. Market Overview
  - 8.2. Market Data
  - 8.3. Market Segmentation
  - 8.4. Market outlook
  - 8.5. Five forces analysis
- 9 Macroeconomic Indicators
  - 9.1. Country data
- 10 Software in Germany
  - 10.1. Market Overview
  - 10.2. Market Data
  - 10.3. Market Segmentation
  - 10.4. Market outlook
  - 10.5. Five forces analysis
- 11 Macroeconomic Indicators
  - 11.1. Country data
- 12 Software in Australia
  - 12.1. Market Overview
  - 12.2. Market Data
  - 12.3. Market Segmentation
  - 12.4. Market outlook
  - 12.5. Five forces analysis
- 13 Macroeconomic Indicators

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 13.1. Country data
- 14 Software in Brazil
  - 14.1. Market Overview
  - 14.2. Market Data
  - 14.3. Market Segmentation
  - 14.4. Market outlook
  - 14.5. Five forces analysis
- 15 Macroeconomic Indicators
  - 15.1. Country data
- 16 Software in Canada
  - 16.1. Market Overview
  - 16.2. Market Data
  - 16.3. Market Segmentation
  - 16.4. Market outlook
  - 16.5. Five forces analysis
- 17 Macroeconomic Indicators
  - 17.1. Country data
- 18 Software in China
  - 18.1. Market Overview
  - 18.2. Market Data
  - 18.3. Market Segmentation
  - 18.4. Market outlook
  - 18.5. Five forces analysis
- 19 Macroeconomic Indicators
  - 19.1. Country data
- 20 Software in India
  - 20.1. Market Overview
  - 20.2. Market Data
  - 20.3. Market Segmentation
  - 20.4. Market outlook
  - 20.5. Five forces analysis
- 21 Macroeconomic Indicators
  - 21.1. Country data
- 22 Software in Indonesia
  - 22.1. Market Overview
  - 22.2. Market Data
  - 22.3. Market Segmentation
  - 22.4. Market outlook
  - 22.5. Five forces analysis
- 23 Macroeconomic Indicators
  - 23.1. Country data
- 24 Software in Italy
  - 24.1. Market Overview
  - 24.2. Market Data
  - 24.3. Market Segmentation
  - 24.4. Market outlook
  - 24.5. Five forces analysis

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

25 Macroeconomic Indicators  
25.1. Country data  
26 Software in Japan  
26.1. Market Overview  
26.2. Market Data  
26.3. Market Segmentation  
26.4. Market outlook  
26.5. Five forces analysis  
27 Macroeconomic Indicators  
27.1. Country data  
28 Software in Mexico  
28.1. Market Overview  
28.2. Market Data  
28.3. Market Segmentation  
28.4. Market outlook  
28.5. Five forces analysis  
29 Macroeconomic Indicators  
29.1. Country data  
30 Software in The Netherlands  
30.1. Market Overview  
30.2. Market Data  
30.3. Market Segmentation  
30.4. Market outlook  
30.5. Five forces analysis  
31 Macroeconomic Indicators  
31.1. Country data  
32 Software in North America  
32.1. Market Overview  
32.2. Market Data  
32.3. Market Segmentation  
32.4. Market outlook  
32.5. Five forces analysis  
33 Software in Russia  
33.1. Market Overview  
33.2. Market Data  
33.3. Market Segmentation  
33.4. Market outlook  
33.5. Five forces analysis  
34 Macroeconomic Indicators  
34.1. Country data  
35 Software in Scandinavia  
35.1. Market Overview  
35.2. Market Data  
35.3. Market Segmentation  
35.4. Market outlook  
35.5. Five forces analysis  
36 Software in Singapore

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 36.1. Market Overview
- 36.2. Market Data
- 36.3. Market Segmentation
- 36.4. Market outlook
- 36.5. Five forces analysis
- 37 Macroeconomic Indicators
- 37.1. Country data
- 38 Software in South Africa
- 38.1. Market Overview
- 38.2. Market Data
- 38.3. Market Segmentation
- 38.4. Market outlook
- 38.5. Five forces analysis
- 39 Macroeconomic Indicators
- 39.1. Country data
- 40 Software in South Korea
- 40.1. Market Overview
- 40.2. Market Data
- 40.3. Market Segmentation
- 40.4. Market outlook
- 40.5. Five forces analysis
- 41 Macroeconomic Indicators
- 41.1. Country data
- 42 Software in Spain
- 42.1. Market Overview
- 42.2. Market Data
- 42.3. Market Segmentation
- 42.4. Market outlook
- 42.5. Five forces analysis
- 43 Macroeconomic Indicators
- 43.1. Country data
- 44 Software in Turkey
- 44.1. Market Overview
- 44.2. Market Data
- 44.3. Market Segmentation
- 44.4. Market outlook
- 44.5. Five forces analysis
- 45 Macroeconomic Indicators
- 45.1. Country data
- 46 Software in The United Kingdom
- 46.1. Market Overview
- 46.2. Market Data
- 46.3. Market Segmentation
- 46.4. Market outlook
- 46.5. Five forces analysis
- 47 Macroeconomic Indicators
- 47.1. Country data

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 48 Software in The United States
  - 48.1. Market Overview
  - 48.2. Market Data
  - 48.3. Market Segmentation
  - 48.4. Market outlook
  - 48.5. Five forces analysis
- 49 Macroeconomic Indicators
  - 49.1. Country data
- 50 Company Profiles
  - 50.1. Microsoft Corp
  - 50.2. International Business Machines Corp
  - 50.3. Oracle Corp
  - 50.4. Salesforce Inc
  - 50.5. SAP SE
  - 50.6. NTT DATA Newson Corp
  - 50.7. Neusoft Corp
  - 50.8. Dassault Systemes SE
  - 50.9. Software AG
  - 50.10. TOTVS SA
  - 50.11. Constellation Software Inc
  - 50.12. Open Text Corp
  - 50.13. Tata Consultancy Services Ltd
  - 50.14. Infosys Ltd
  - 50.15. Fujitsu Ltd
  - 50.16. Otsuka Corp
  - 50.17. Wolters Kluwer N.V.
  - 50.18. AO Kaspersky Lab
  - 50.19. Jet Infosystems
  - 50.20. Astra Group
  - 50.21. Sony Group Corp
  - 50.22. The Sage Group plc
- 51 Appendix
  - 51.1. Methodology
  - 51.2. About MarketLine

**Software Global Industry Almanac 2020-2029**

Industry Report | 2025-11-24 | 588 pages | MarketLine

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scott's-international.com

**ORDER FORM:**

Select license	License	Price
	Single user licence (PDF)	\$2995.00
	Site License (PDF)	\$5990.00
	Enterprisewide license (PDF)	\$8985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scott's-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-06-09"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scott's-international.com

www.scott's-international.com