

## **IT Services North America (NAFTA) Industry Guide 2020-2029**

Industry Report | 2025-11-24 | 177 pages | MarketLine

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### **Report description:**

IT Services North America (NAFTA) Industry Guide 2020-2029

#### Summary

The NAFTA IT Services industry profile provides top-line qualitative and quantitative summary information including: industry size (value , and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the industry.

#### Key Highlights

- The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The it services industry within the NAFTA countries had a total market value of \$6,70,830.7 million in 2024. The Mexico was the fastest growing country, with a CAGR of 11.7% over the 2020-24 period.
- Within the it services industry, the US is the leading country among the NAFTA bloc, with market revenues of \$6,02,647.0 million in 2024. This was followed by Canada and Mexico, with a value of \$48,508.3 and \$19,675.4 million, respectively.
- The US is expected to lead the it services industry in the NAFTA bloc, with a value of \$9,99,062.9 million in 2029, followed by Canada and Mexico with expected values of \$89,455.9 and \$40,540.1 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA it services industry
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA it services industry
- Leading company profiles reveal details of key it services industry players' NAFTA operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA it services industry with five year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

#### Reasons to Buy

- What was the size of the NAFTA it services industry by value in 2024?
- What will be the size of the NAFTA it services industry in 2029?
- What factors are affecting the strength of competition in the NAFTA it services industry?
- How has the industry performed over the last five years?
- What are the main segments that make up the NAFTA it services industry?

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