

**Paints Market - Global Industry Size, Share, Trends, Opportunity, and Forecast  
Segmented By Technology (Solvent-Borne, Water-Borne, And Powder Coatings), By  
Application (Architectural, Industrial, and Automotive), By Region & Competition,  
2021-2031F**

Market Report | 2026-01-05 | 186 pages | TechSci Research

**AVAILABLE LICENSES:**

- Single User License \$4500.00
- Multi-User License \$5500.00
- Custom Research License \$8000.00

**Report description:**

**Market Overview**

The Global Paints Market will grow from USD 110.13 Billion in 2025 to USD 157.55 Billion by 2031 at a 6.15% CAGR. Paints are pigmented liquid compositions that solidify into an opaque film after application to a substrate and serve primarily to protect and decorate surfaces. The market is fundamentally supported by rapid urbanization and the resulting increase in residential and commercial construction projects which necessitate substantial volumes of architectural coatings.

**Key Market Drivers**

The expansion of global construction and real estate industries serves as a primary engine for the paints market, fueled by urbanization and the continuous need for residential infrastructure. This driver encompasses both new housing projects and the robust renovation sector, where architectural coatings are essential for surface protection and aesthetic enhancement. As emerging economies invest heavily in housing and public facilities, manufacturers are aggressively scaling operations to accommodate the surge in consumption.

**Key Market Challenges**

The volatility of raw material prices constitutes a formidable barrier to the consistent expansion of the Global Paints Market. Manufacturers depend heavily on the stable procurement of essential inputs such as titanium dioxide, solvents, and resins, which account for a significant portion of total production expenses. When the costs of these ingredients fluctuate erratically, producers are unable to maintain predictable operating margins and are often compelled to pass these costs onto consumers through frequent price hikes. This pricing instability disrupts budget planning for large-scale construction and industrial clients, leading to the deferral of maintenance projects and a reduction in overall product consumption.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

## Key Market Trends

The Adoption of Bio-Based and Renewable Raw Materials is reshaping the market as manufacturers increasingly replace fossil-fuel-derived resins with plant-based alternatives. This shift is propelled by stringent environmental regulations and growing consumer preference for products with reduced carbon footprints. Unlike traditional formulations, these bio-based solutions offer comparable performance while lowering volatile organic compound emissions, making them attractive for architectural and industrial applications. This transition is evident in the strategic portfolios of major industry players who are actively tracking the revenue contribution of these green lines.

## Key Market Players

- Sherwin-Williams
- PPG Industries
- AkzoNobel
- Nippon Paint Holdings
- RPM International
- Axalta Coating Systems
- BASF Coatings
- Asian Paints
- Kansai Paint
- Jotun

## Report Scope:

In this report, the Global Paints Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### -□ Paints Market, By Technology:

- o□ Solvent-Borne
- o□ Water-Borne
- o□ And Powder Coatings

### -□ Paints Market, By Application:

- o□ Architectural
- o□ Industrial
- o□ and Automotive

### -□ Paints Market, By Region:

- o□ North America
  - United States
  - Canada
  - Mexico
- o□ Europe
  - France
  - United Kingdom
  - Italy
  - Germany
  - Spain
- o□ Asia Pacific
  - China
  - India
  - Japan
  - Australia
  - South Korea
- o□ South America

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Brazil
- Argentina
- Colombia
- o□Middle East & Africa
- South Africa
- Saudi Arabia
- UAE

#### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Paints Market.

#### Available Customizations:

Global Paints Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

- Detailed analysis and profiling of additional market players (up to five).

### **Table of Contents:**

1. Product Overview
  - 1.1. Market Definition
  - 1.2. Scope of the Market
    - 1.2.1. Markets Covered
    - 1.2.2. Years Considered for Study
    - 1.2.3. Key Market Segmentations
2. Research Methodology
  - 2.1. Objective of the Study
  - 2.2. Baseline Methodology
  - 2.3. Key Industry Partners
  - 2.4. Major Association and Secondary Sources
  - 2.5. Forecasting Methodology
  - 2.6. Data Triangulation & Validation
  - 2.7. Assumptions and Limitations
3. Executive Summary
  - 3.1. Overview of the Market
  - 3.2. Overview of Key Market Segmentations
  - 3.3. Overview of Key Market Players
  - 3.4. Overview of Key Regions/Countries
  - 3.5. Overview of Market Drivers, Challenges, Trends
4. Voice of Customer
5. Global Paints Market Outlook
  - 5.1. Market Size & Forecast
    - 5.1.1. By Value
  - 5.2. Market Share & Forecast
    - 5.2.1. By Technology (Solvent-Borne, Water-Borne, And Powder Coatings)
    - 5.2.2. By Application (Architectural, Industrial, and Automotive)
    - 5.2.3. By Region
    - 5.2.4. By Company (2025)
  - 5.3. Market Map

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 6. North America Paints Market Outlook
  - 6.1. Market Size & Forecast
    - 6.1.1. By Value
  - 6.2. Market Share & Forecast
    - 6.2.1. By Technology
    - 6.2.2. By Application
    - 6.2.3. By Country
  - 6.3. North America: Country Analysis
    - 6.3.1. United States Paints Market Outlook
      - 6.3.1.1. Market Size & Forecast
        - 6.3.1.1.1. By Value
      - 6.3.1.2. Market Share & Forecast
        - 6.3.1.2.1. By Technology
        - 6.3.1.2.2. By Application
    - 6.3.2. Canada Paints Market Outlook
      - 6.3.2.1. Market Size & Forecast
        - 6.3.2.1.1. By Value
      - 6.3.2.2. Market Share & Forecast
        - 6.3.2.2.1. By Technology
        - 6.3.2.2.2. By Application
    - 6.3.3. Mexico Paints Market Outlook
      - 6.3.3.1. Market Size & Forecast
        - 6.3.3.1.1. By Value
      - 6.3.3.2. Market Share & Forecast
        - 6.3.3.2.1. By Technology
        - 6.3.3.2.2. By Application
- 7. Europe Paints Market Outlook
  - 7.1. Market Size & Forecast
    - 7.1.1. By Value
  - 7.2. Market Share & Forecast
    - 7.2.1. By Technology
    - 7.2.2. By Application
    - 7.2.3. By Country
  - 7.3. Europe: Country Analysis
    - 7.3.1. Germany Paints Market Outlook
      - 7.3.1.1. Market Size & Forecast
        - 7.3.1.1.1. By Value
      - 7.3.1.2. Market Share & Forecast
        - 7.3.1.2.1. By Technology
        - 7.3.1.2.2. By Application
    - 7.3.2. France Paints Market Outlook
      - 7.3.2.1. Market Size & Forecast
        - 7.3.2.1.1. By Value
      - 7.3.2.2. Market Share & Forecast
        - 7.3.2.2.1. By Technology
        - 7.3.2.2.2. By Application
    - 7.3.3. United Kingdom Paints Market Outlook

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 7.3.3.1. Market Size & Forecast
  - 7.3.3.1.1. By Value
- 7.3.3.2. Market Share & Forecast
  - 7.3.3.2.1. By Technology
  - 7.3.3.2.2. By Application
- 7.3.4. Italy Paints Market Outlook
  - 7.3.4.1. Market Size & Forecast
    - 7.3.4.1.1. By Value
  - 7.3.4.2. Market Share & Forecast
    - 7.3.4.2.1. By Technology
    - 7.3.4.2.2. By Application
- 7.3.5. Spain Paints Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Value
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Technology
    - 7.3.5.2.2. By Application
- 8. Asia Pacific Paints Market Outlook
  - 8.1. Market Size & Forecast
    - 8.1.1. By Value
  - 8.2. Market Share & Forecast
    - 8.2.1. By Technology
    - 8.2.2. By Application
    - 8.2.3. By Country
  - 8.3. Asia Pacific: Country Analysis
    - 8.3.1. China Paints Market Outlook
      - 8.3.1.1. Market Size & Forecast
        - 8.3.1.1.1. By Value
      - 8.3.1.2. Market Share & Forecast
        - 8.3.1.2.1. By Technology
        - 8.3.1.2.2. By Application
    - 8.3.2. India Paints Market Outlook
      - 8.3.2.1. Market Size & Forecast
        - 8.3.2.1.1. By Value
      - 8.3.2.2. Market Share & Forecast
        - 8.3.2.2.1. By Technology
        - 8.3.2.2.2. By Application
    - 8.3.3. Japan Paints Market Outlook
      - 8.3.3.1. Market Size & Forecast
        - 8.3.3.1.1. By Value
      - 8.3.3.2. Market Share & Forecast
        - 8.3.3.2.1. By Technology
        - 8.3.3.2.2. By Application
    - 8.3.4. South Korea Paints Market Outlook
      - 8.3.4.1. Market Size & Forecast
        - 8.3.4.1.1. By Value
      - 8.3.4.2. Market Share & Forecast

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- 8.3.4.2.1. By Technology
- 8.3.4.2.2. By Application
- 8.3.5. Australia Paints Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Technology
    - 8.3.5.2.2. By Application
- 9. Middle East & Africa Paints Market Outlook
  - 9.1. Market Size & Forecast
    - 9.1.1. By Value
  - 9.2. Market Share & Forecast
    - 9.2.1. By Technology
    - 9.2.2. By Application
    - 9.2.3. By Country
  - 9.3. Middle East & Africa: Country Analysis
    - 9.3.1. Saudi Arabia Paints Market Outlook
      - 9.3.1.1. Market Size & Forecast
        - 9.3.1.1.1. By Value
      - 9.3.1.2. Market Share & Forecast
        - 9.3.1.2.1. By Technology
        - 9.3.1.2.2. By Application
    - 9.3.2. UAE Paints Market Outlook
      - 9.3.2.1. Market Size & Forecast
        - 9.3.2.1.1. By Value
      - 9.3.2.2. Market Share & Forecast
        - 9.3.2.2.1. By Technology
        - 9.3.2.2.2. By Application
    - 9.3.3. South Africa Paints Market Outlook
      - 9.3.3.1. Market Size & Forecast
        - 9.3.3.1.1. By Value
      - 9.3.3.2. Market Share & Forecast
        - 9.3.3.2.1. By Technology
        - 9.3.3.2.2. By Application
- 10. South America Paints Market Outlook
  - 10.1. Market Size & Forecast
    - 10.1.1. By Value
  - 10.2. Market Share & Forecast
    - 10.2.1. By Technology
    - 10.2.2. By Application
    - 10.2.3. By Country
  - 10.3. South America: Country Analysis
    - 10.3.1. Brazil Paints Market Outlook
      - 10.3.1.1. Market Size & Forecast
        - 10.3.1.1.1. By Value
      - 10.3.1.2. Market Share & Forecast
        - 10.3.1.2.1. By Technology

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- 10.3.1.2.2. By Application
- 10.3.2. Colombia Paints Market Outlook
  - 10.3.2.1. Market Size & Forecast
    - 10.3.2.1.1. By Value
  - 10.3.2.2. Market Share & Forecast
    - 10.3.2.2.1. By Technology
    - 10.3.2.2.2. By Application
- 10.3.3. Argentina Paints Market Outlook
  - 10.3.3.1. Market Size & Forecast
    - 10.3.3.1.1. By Value
  - 10.3.3.2. Market Share & Forecast
    - 10.3.3.2.1. By Technology
    - 10.3.3.2.2. By Application
- 11. Market Dynamics
  - 11.1. Drivers
  - 11.2. Challenges
- 12. Market Trends & Developments
  - 12.1. Merger & Acquisition (If Any)
  - 12.2. Product Launches (If Any)
  - 12.3. Recent Developments
- 13. Global Paints Market: SWOT Analysis
- 14. Porter's Five Forces Analysis
  - 14.1. Competition in the Industry
  - 14.2. Potential of New Entrants
  - 14.3. Power of Suppliers
  - 14.4. Power of Customers
  - 14.5. Threat of Substitute Products
- 15. Competitive Landscape
  - 15.1. Sherwin-Williams
    - 15.1.1. Business Overview
    - 15.1.2. Products & Services
    - 15.1.3. Recent Developments
    - 15.1.4. Key Personnel
    - 15.1.5. SWOT Analysis
  - 15.2. PPG Industries
  - 15.3. AkzoNobel
  - 15.4. Nippon Paint Holdings
  - 15.5. RPM International
  - 15.6. Axalta Coating Systems
  - 15.7. BASF Coatings
  - 15.8. Asian Paints
  - 15.9. Kansai Paint
  - 15.10. Jotun
- 16. Strategic Recommendations
- 17. About Us & Disclaimer

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Paints Market - Global Industry Size, Share, Trends, Opportunity, and Forecast  
Segmented By Technology (Solvent-Borne, Water-Borne, And Powder Coatings), By  
Application (Architectural, Industrial, and Automotive), By Region & Competition,  
2021-2031F**

Market Report | 2026-01-05 | 186 pages | TechSci Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User License	\$4500.00
	Multi-User License	\$5500.00
	Custom Research License	\$8000.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Date

2026-03-03

Signature

A large, empty rectangular box intended for a signature.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com