

## **IoT in Smart Cities Market - Global Industry Size, Share, Trends, Opportunity, and Forecast Segmented By Offering (Solutions, Services), By Application (Smart Transportation, Smart Building, Smart Utilities, Smart Citizen Services), By Region & Competition, 2021-2031F**

Market Report | 2026-01-05 | 180 pages | TechSci Research

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### **Report description:**

#### Market Overview

The Global IoT in Smart Cities Market will grow from USD 11.59 Billion in 2025 to USD 32.93 Billion by 2031 at a 19.01% CAGR. The Global IoT in Smart Cities Market involves the strategic integration of interconnected sensors, devices, and analytical platforms within urban infrastructure to enhance operational efficiency and public services.

#### Key Market Drivers

The surge in government initiatives and funding acts as a primary catalyst for the Global IoT in Smart Cities Market as administrations worldwide seek to modernize aging infrastructure and stimulate economic growth through digital transformation. Public sector investments are increasingly directed toward creating industrial corridors and intelligent urban hubs that leverage technology for efficient resource management.

#### Key Market Challenges

The most significant challenge hampering the growth of the Global IoT in Smart Cities Market is the persistent issue of security vulnerabilities combined with a lack of interoperability across diverse device ecosystems. As cities digitize critical infrastructure, such as power grids and traffic management systems, the potential surface area for cyberattacks expands exponentially. Municipalities are often hesitant to scale pilot projects into full city-wide deployments due to the catastrophic risks associated with data breaches or service disruptions.

#### Key Market Trends

The Convergence of Artificial Intelligence and IoT (AIoT) for Intelligent Decision-Making is reshaping urban management by transforming raw sensor data into actionable insights that enhance citizen well-being. Cities are increasingly deploying advanced

algorithms to automate complex operations, such as dynamic traffic routing and real-time public safety monitoring, thereby moving beyond simple data collection to predictive governance. This operational shift is strongly supported by public sentiment, as citizens recognize the tangible benefits of algorithmic efficiency in their daily lives.

#### Key Market Players

- Cisco Systems
- International Business Machines Corporation
- Microsoft Corporation
- Siemens AG
- Schneider Electric
- Huawei Technologies Co., Ltd.
- Intel Corporation
- Hitachi Ltd.
- NEC Corporation
- ABB Ltd.

#### Report Scope:

In this report, the Global IoT in Smart Cities Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- IoT in Smart Cities Market, By Offering:
  - o□Solutions
  - o□Services
- IoT in Smart Cities Market, By Application:
  - o□Smart Transportation
  - o□Smart Building
  - o□Smart Utilities
  - o□Smart Citizen Services
- IoT in Smart Cities Market, By Region:
  - o□North America
    - United States
    - Canada
    - Mexico
  - o□Europe
    - France
    - United Kingdom
    - Italy
    - Germany
    - Spain
  - o□Asia Pacific
    - China
    - India
    - Japan
    - Australia
    - South Korea
  - o□South America
    - Brazil
    - Argentina
    - Colombia
  - o□Middle East & Africa

-□South Africa

-□Saudi Arabia

-□UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global IoT in Smart Cities Market.

Available Customizations:

Global IoT in Smart Cities Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

-□Detailed analysis and profiling of additional market players (up to five).

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