

AI Video Generator Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Source (Text to Video, PowerPoint to Video, Spreadsheet to Video), By Component (Solution, Services), By Application (Marketing, Education, E-commerce, Social Media, Others), By Region & Competition, 2021-2031F

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Report description:**Market Overview**

The Global AI Video Generator Market will grow from USD 10.55 Billion in 2025 to USD 31.53 Billion by 2031 at a 20.02% CAGR. The Global AI Video Generator Market comprises software solutions utilizing machine learning algorithms to synthesize video content from text or image inputs without requiring physical filming.

Key Market Drivers

Rapid advancements in generative AI and deep learning algorithms serve as the primary catalyst for market expansion, fundamentally altering the speed and fidelity of content production. These technological strides have transitioned synthetic media from experimental abstractions to photorealistic assets capable of understanding complex physics and lighting without physical filming. This maturation allows creators to bypass traditional, resource-intensive logistics, enabling the instant synthesis of high-quality visuals from text prompts.

Key Market Challenges

The most significant impediment to the growth of the Global AI Video Generator Market is the prevalence of ethical and legal complexities, particularly regarding copyright infringement and deepfake risks. These issues create a hostile environment for enterprise adoption, as corporations fear substantial liability and reputational damage from utilizing content without clear ownership lineage. Because AI models are often trained on scraped data, legal departments within large organizations frequently halt procurement to avoid potential lawsuits from original content creators. This caution effectively bottlenecks the sales cycle, preventing the technology from becoming a core operational tool.

Key Market Trends

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

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The proliferation of synthetic avatars and virtual influencers is reshaping corporate communication strategies by replacing static text with interactive, human-like digital representatives. Enterprises are increasingly deploying these AI-generated personas to deliver consistent training, customer service, and internal messaging at a scale that physical video production cannot match. This shift is driven by the ability to update video content programmatically without reshooting, thereby maintaining brand uniformity across global markets while significantly lowering production costs.

Key Market Players

- □OpenAI, Inc.
- □Lumen5
- □Vidnami
- □Promo by Slidely
- □Salesforce.com, Inc.
- □Renderforest
- □Magisto
- □Wibbitz
- □Moovly
- □Kaltura

Report Scope:

In this report, the Global AI Video Generator Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

- □AI Video Generator Market, By Source:
 - o □Text to Video
 - o □PowerPoint to Video
 - o □Spreadsheet to Video
- □AI Video Generator Market, By Component:
 - o □Solution
 - o □Services
- □AI Video Generator Market, By Application:
 - o □Marketing
 - o □Education
 - o □E-commerce
 - o □Social Media
 - o □Others
- □AI Video Generator Market, By Region:
 - o □North America
 - □United States
 - □Canada
 - □Mexico
 - o □Europe
 - □France
 - □United Kingdom
 - □Italy
 - □Germany
 - □Spain
 - o □Asia Pacific
 - □China
 - □India
 - □Japan

- Australia
- South Korea
- o□South America
 - Brazil
 - Argentina
 - Colombia
- o□Middle East & Africa
 - South Africa
 - Saudi Arabia
 - UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global AI Video Generator Market.

Available Customizations:

Global AI Video Generator Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

- Detailed analysis and profiling of additional market players (up to five).

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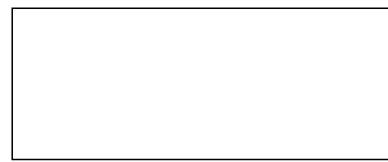
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