

Lincoln National Corporation (LNC:NYSE) - Strategic SWOT and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends

Company Report | 2025-12-24 | 80 pages | Quintel Research

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- Single User Price \$150.00
- Multi User Price \$175.00
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Report description:

Report Summary

Lincoln National Corporation Strategic SWOT Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of Lincoln National Corporation's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Lincoln National Corporation including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Lincoln National Corporation's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Lincoln National Corporation's overall strategic standing and supports informed decision-making and strategic planning.

The report also covers Lincoln National Corporation's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined,

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providing guidance for investment decisions. Furthermore, the report compares Lincoln National Corporation's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Lincoln National Corporation enhancing awareness of the company's business trends, growth perspectives, and more.

Key Highlights

Lincoln National Corporation, founded in 1905, is a leading holding company in the United States, headquartered in Radnor, Pennsylvania. Through its subsidiaries, the company operates a diverse portfolio of insurance and retirement businesses, serving both individual and institutional clients across the country. The company manages its operations through four primary business segments: Life Insurance, Annuities, Group Protection, and Retirement Plan Services. The Life Insurance segment provides a wide range of products including term insurance, universal life, indexed universal life, and riders covering critical illness and long-term care. The Annuities segment offers fixed, variable, and indexed variable annuities designed to support long-term retirement income and financial stability. The Group Protection segment delivers employer-sponsored insurance solutions such as group disability, absence management, life, dental, vision, accident, and critical illness coverage. The Retirement Plan Services segment supports defined contribution plans, individual and group annuities, and offers end-to-end plan administration and advisory services. With its strong U.S. footprint, Lincoln National continues to combine financial strength, innovation, and customer-centric solutions to maintain a leading position in the competitive financial services and insurance industry.

Lincoln National Corporation in the News:-

- 2025-08-18 - Lincoln Financial enhances fixed indexed annuities with new Cap Lock strategy and exclusive Nasdaq Priva Index
- 2025-08-14 - Lincoln National Corporation's Board of Directors Declares Quarterly Cash Dividend
- 2025-08-01 - Lincoln National Corporation's Board of Directors Declares Series C and Series D Preferred Stock Dividends
- 2025-07-15 - Lincoln Financial rings the closing bell at the New York Stock Exchange to celebrate 120 years of providing financial protection and security to Americans and their families
- 2025-06-16 - Lincoln Financial launches exclusive Capital Group and Vanguard fund within variable annuities

Scope

- **Tactical Analysis:-** Various strategic frameworks to gain insights into a Lincoln National Corporation's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- **Business Strategy:-** Contributes to shaping the Lincoln National Corporation's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- **Financial Position:-** Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- **Company Fundamentals:-** These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- **Competitive Landscape:-** An identification of the Lincoln National Corporation's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

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- Comprehensive Understanding of the Lincoln National Corporation's internal and external factors through SWOT analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Lincoln National Corporation:

- Lincoln National Corporation PESTLE Analysis
- Lincoln National Corporation Value Chain Analysis
- Lincoln National Corporation Porter's Five Forces Analysis
- Lincoln National Corporation VRIO Analysis
- Lincoln National Corporation BCG Analysis
- Lincoln National Corporation Segmentation, Targeting and Positioning (STP) Analysis
- Lincoln National Corporation Ansoff Matrix Analysis

Table of Contents:

Table of Contents	2
Tables	5
Charts	6
Lincoln National Corporation - Key Company Facts	7
Lincoln National Corporation - Company Description	8
Lincoln National Corporation - Top Executives	9
Lincoln National Corporation- Head Office & Locations	10
Head Office - Country	10
Lincoln National Corporation - Products and Services	11
Products	11
Services	12
Lincoln National Corporation - Company's Mission and Vision	13
Mission	13
Lincoln National Corporation - Corporate Strategy	14
Lincoln National Corporation - Business Description	18
Annuities Products	19
Life Insurance Products	19
Group Protection Products	20
Retirement Plan Services Products	20
Lincoln National Corporation - ESG Spotlight	22
Environment	22
Social	23
Corporate Governance	24

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Lincoln National Corporation - SWOT Analysis	25
Overview	25
Strengths	27
Weaknesses	29
Opportunities	31
Threats	33
Lincoln National Corporation - Financial Deep Dive	35
Share Price Trend - Jan-2024to Dec-2025 (Average Share Closing Price)	35
Profit and Loss Statement	37
Summary of Profit and Loss Statement	37
Balance Sheet	39
Summary of Balance Sheet	39
Cash Flow Statement	41
Summary of Cash Flow Statement	41
Key Financial Ratio Analysis	43
Lincoln National Corporation - Ratio Charts	44
Activity Ratio Charts	44
Growth Ratios Charts	45
Leverage Ratio Charts	46
Liquidity Ratio Charts	47
Profitability Ratio Charts	48
Competing Players	49
Snapshot of Competing Players	50
Brighthouse Financial Inc	50
Key Company Facts	50
Company Description	50
Snapshot of Competing Players	51
Equitable Holdings Inc	51
Key Company Facts	51
Company Description	51
Snapshot of Competing Players	52
Manulife Financial Corporation	52
Key Company Facts	52
Company Description	52
Snapshot of Competing Players	53
MetLife Inc	53
Key Company Facts	53
Company Description	53
Snapshot of Competing Players	54
Principal Financial Group Inc	54
Key Company Facts	54
Company Description	54
Lincoln National Corporation - In the News	55
18-Aug-2025 -Lincoln Financial enhances fixed indexed annuities with new Cap Lock strategy and exclusive Nasdaq Priva Index	55
14-Aug-2025 -Lincoln National Corporation's Board of Directors Declares Quarterly Cash Dividend	56
01-Aug-2025 -Lincoln National Corporation's Board of Directors Declares Series C and Series D Preferred Stock Dividends	56

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15-Jul-2025 -Lincoln Financial rings the closing bell at the New York Stock Exchange to celebrate 120 years of providing financial protection and security to Americans and their families	56
16-Jun-2025 -Lincoln Financial launches exclusive Capital Group and Vanguard fund within variable annuities	58
05-Jun-2025 -Lincoln Financial and Bain Capital announce closing of equity capital raise and launch of long-term strategic partnership	58
27-May-2025 -Lincoln Financial Announces Pricing Terms of Its Cash Tender Offer for Certain Outstanding Securities	60
19-May-2025 -Lincoln Financial Appoints Tom Anfuso as SVP, Chief Technology Officer	64
13-May-2025 -Lincoln Financial expands Elite Indexed Universal Life Portfolio with new early cash value product	65
09-Apr-2025 -Lincoln Financial and Bain Capital announce long-term strategic partnership	66
24-Mar-2025 -Lincoln Financial launches first product in new Elite Indexed Universal Life Portfolio	68
Lincoln National Corporation- Key Deals	70
24-Jul-2024 - Lincoln Financial Group teams up with star quarterback Jalen Hurts on a dynamic brand and community engagement partnership, with a focus on financial wellness	70
21-May-2024 - Lincoln Financial Group expands partnership to support customers as they recover and return to work	71
Appendix	72
Definitions	72
SWOT Analysis	72
PESTLE Analysis	72
Value Chain Analysis	72
ESG Spotlight	72
Financial Deep Dive	72
Financial Ratios -	73
Activity Ratios	73
Growth Ratios	74
Leverage Ratios	75
Liquidity Ratios	76
Market Ratios	77
Profitability Ratios	77
Research Methodology	78
Disclaimer	79
Contact Us	79

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