

**Huishang Bank Corp Ltd (3698:HKG) - Strategic SWOT and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends**

Company Report | 2025-12-24 | 67 pages | Quintel Research

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**Report description:**

Report Summary

Huishang Bank Corp Ltd Strategic SWOT Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of Huishang Bank Corp Ltd's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Huishang Bank Corp Ltd including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Huishang Bank Corp Ltd's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Huishang Bank Corp Ltd's overall strategic standing and supports informed decision-making and strategic planning.

The report also covers Huishang Bank Corp Ltd's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined,

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providing guidance for investment decisions. Furthermore, the report compares Huishang Bank Corp Ltd's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Huishang Bank Corp Ltd enhancing awareness of the company's business trends, growth perspectives, and more.

### Key Highlights

Huishang Bank Corp Ltd is a Chinese commercial bank that traces its origins to April 1997 when it was first registered in Hefei, Anhui Province. It was officially formed in 2005 through the consolidation of five urban commercial banks and seven urban credit cooperatives across Anhui, creating one of the earliest regionally integrated banking institutions approved by the former banking regulator. The bank began operations on January 1, 2006, and strengthened its market presence by listing its H shares on the Hong Kong Stock Exchange in November 2013 under the code 3698. Headquartered in Hefei, China, Huishang Bank operates with a registered capital of about RMB 13.89 billion as of June 2025 and maintains a strong regional network. It manages 21 branches, 468 business outlets, 503 self service areas, and employs more than 13,000 people. Its business covers banking services, fund custody, public fund sales, and foreign exchange transactions. The bank also oversees four subsidiaries and holds stakes in auto finance and rural banking institutions. With a strategic focus on supporting the local economy, SMEs, and community customers, Huishang Bank has grown steadily and ranked 101st in the Banker Top 1000 World Banks in 2025.

### Huishang Bank Corp Ltd in the News:-

2024-12-30 - Huishang Bank continues to deepen its transformation and development, contributing to writing a new chapter of Chinese-style modernization in Anhui.

2024-11-28 - Huishang Bank's loans drive industrial prosperity and create a vibrant revitalization landscape

### Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a Huishang Bank Corp Ltd's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the Huishang Bank Corp Ltd's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Financial Position:- Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the Huishang Bank Corp Ltd's main competitors, providing insights into the competitive landscape it operates in.

### Reasons to Buy

- Comprehensive Understanding of the Huishang Bank Corp Ltd's internal and external factors through SWOT analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.

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- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Huishang Bank Corp Ltd:

- Huishang Bank Corp Ltd PESTLE Analysis
- Huishang Bank Corp Ltd Value Chain Analysis
- Huishang Bank Corp Ltd Porter's Five Forces Analysis
- Huishang Bank Corp Ltd VRIO Analysis
- Huishang Bank Corp Ltd BCG Analysis
- Huishang Bank Corp Ltd Segmentation, Targeting and Positioning (STP) Analysis
- Huishang Bank Corp Ltd Ansoff Matrix Analysis

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