

**Bank of Ireland Group plc (BIRG:ISE) - Strategic SWOT and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends**

Company Report | 2025-12-24 | 85 pages | Quintel Research

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- Single User Price \$150.00
- Multi User Price \$175.00
- Enterprise User Price \$195.00

**Report description:**

Report Summary

Bank of Ireland Group plc Strategic SWOT Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of Bank of Ireland Group plc's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Bank of Ireland Group plc including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Bank of Ireland Group plc's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Bank of Ireland Group plc's overall strategic standing and supports informed decision-making and strategic planning.

The report also covers Bank of Ireland Group plc's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined,

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providing guidance for investment decisions. Furthermore, the report compares Bank of Ireland Group plc's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Bank of Ireland Group plc enhancing awareness of the company's business trends, growth perspectives, and more.

## Key Highlights

Bank of Ireland Group plc is a public limited company incorporated in Ireland in 1783, with its registered office at 2 College Green, Dublin, D02 VR66, and registered number 593672. It is the holding company of Bank of Ireland, whose shares are listed on the main markets of the Irish Stock Exchange and the London Stock Exchange, reflecting its position as a leading financial institution in both Ireland and the UK. The Group operates under the supervision of multiple regulatory authorities. In Ireland, it is regulated by the Central Bank of Ireland. In the United Kingdom, Bank of Ireland is authorised and regulated by the Central Bank of Ireland, authorised by the Prudential Regulation Authority, and subject to oversight by the Financial Conduct Authority with limited Prudential Regulation Authority regulation. The Temporary Permissions Regime allows the bank to continue operating in the UK while seeking full authorisation under local regulations. Bank of Ireland's business segments cover Retail Ireland, Retail UK, Wealth and Insurance, Corporate and Commercial, and Group Centre. Retail Ireland provides day-to-day banking services through branches, ATMs, digital channels, and partnerships. Retail UK manages residential mortgages, business banking, and asset finance. Wealth and Insurance encompasses life assurance, investment services, and general insurance brokerage. Corporate and Commercial offers lending, treasury, and business banking services to national and international clients. Group Centre oversees central support, governance, and strategic functions across the organisation. Together, these segments enable Bank of Ireland to deliver comprehensive financial solutions across multiple markets.

## Bank of Ireland Group plc in the News:-

2025-08-29 - Bank of Ireland ATM upgrade programme reaches 30 branches to date with 118 devices replaced

2025-08-28 - August card spending goes Supernova in Dublin 3 as concertgoers splash out

2025-08-26 - Bank of Ireland trebles Green Business Loan limit to EUR 1 million

2025-08-07 - Bank of Ireland backs world's second largest offshore wind farm with 80 million commitment

2025-07-17 - Bank of Ireland backs delivery of 110 new affordable homes in second phase of Mulhuddart development

## Scope

- **Tactical Analysis:-** Various strategic frameworks to gain insights into a Bank of Ireland Group plc's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.

- **Business Strategy:-** Contributes to shaping the Bank of Ireland Group plc's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.

- **Financial Position:-** Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.

- **Company Fundamentals:-** These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.

- **Competitive Landscape:-** An identification of the Bank of Ireland Group plc's main competitors, providing insights into the competitive landscape it operates in.

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## Reasons to Buy

- Comprehensive Understanding of the Bank of Ireland Group plc's internal and external factors through SWOT analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Bank of Ireland Group plc:

- Bank of Ireland Group plc PESTLE Analysis
- Bank of Ireland Group plc Value Chain Analysis
- Bank of Ireland Group plc Porter's Five Forces Analysis
- Bank of Ireland Group plc VRIO Analysis
- Bank of Ireland Group plc BCG Analysis
- Bank of Ireland Group plc Segmentation, Targeting and Positioning (STP) Analysis
- Bank of Ireland Group plc Ansoff Matrix Analysis

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