

Bank of Chengdu Co., Ltd. (601838:SHH) - Strategic SWOT and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends

Company Report | 2025-12-24 | 77 pages | Quintel Research

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Report description:

Report Summary

Bank of Chengdu Co., Ltd. Strategic SWOT Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of Bank of Chengdu Co., Ltd.'s business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Bank of Chengdu Co., Ltd. including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Bank of Chengdu Co., Ltd.'s strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Bank of Chengdu Co., Ltd.'s overall strategic standing and supports informed decision-making and strategic planning.

The report also covers Bank of Chengdu Co., Ltd.'s financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined,

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providing guidance for investment decisions. Furthermore, the report compares Bank of Chengdu Co., Ltd.'s financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Bank of Chengdu Co., Ltd. enhancing awareness of the company's business trends, growth perspectives, and more.

Key Highlights

Bank of Chengdu Co., Ltd. is a state-controlled local joint-stock commercial bank established in December 1996 and headquartered in Chengdu, China. The bank was among the first in its region to attract an overseas strategic investor, partnering with Hong Leong Bank Malaysia. It became the first listed bank in Sichuan Province when it debuted on the Shanghai Stock Exchange in January 2018. Over the years, the bank has expanded its regional footprint, operating 259 branches across Chengdu and multiple cities in Sichuan, Chongqing, and Xi'an, supported by a workforce of more than 7,879 employees. By the end of June 2025, Bank of Chengdu recorded total assets exceeding trillion yuan, along with substantial deposit and loan balances. It has also invested in key financial institutions such as Sichuan Jincheng Consumer Finance Co., Ltd. and the Bank of Tibet. The bank focuses on serving urban and rural residents, small and micro enterprises, and local economic development through specialized financial products, community banking, and digital financial services. Its consistent performance has earned it recognition in rankings such as the Fortune China 500 and the global Top 1000 Banks, along with numerous industry awards.

Bank of Chengdu Co., Ltd. in the News:-

2025-08-18 - Bank of Chengdu held a cadre meeting

2025-07-22 - Up 35 places! The Bank has once again been ranked in the Fortune China 500

2025-07-02 - Move up 14 places! Our bank ranks 170th among the "Top 1000 Global Banks"

2025-06-30 - The Bank held a conference to celebrate the 104th anniversary of the founding of the Communist Party of China

2025-05-13 - Our bank was awarded the 2025 China Top 500 Brand Value

Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a Bank of Chengdu Co., Ltd.'s competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the Bank of Chengdu Co., Ltd.'s overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Financial Position:- Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the Bank of Chengdu Co., Ltd.'s main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the Bank of Chengdu Co., Ltd.'s internal and external factors through SWOT analysis, Financial

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Analysis, and Competitors Benchmarking.

- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Bank of Chengdu Co., Ltd.:

- Bank of Chengdu Co., Ltd. PESTLE Analysis
- Bank of Chengdu Co., Ltd. Value Chain Analysis
- Bank of Chengdu Co., Ltd. Porter's Five Forces Analysis
- Bank of Chengdu Co., Ltd. VRIO Analysis
- Bank of Chengdu Co., Ltd. BCG Analysis
- Bank of Chengdu Co., Ltd. Segmentation, Targeting and Positioning (STP) Analysis
- Bank of Chengdu Co., Ltd. Ansoff Matrix Analysis

Table of Contents:

Table of Contents	2
Tables	5
Charts	6
Bank of Chengdu Co., Ltd. - Key Company Facts	7
Bank of Chengdu Co., Ltd. - Company Description	8
Bank of Chengdu Co., Ltd. - Top Executives	9
Bank of Chengdu Co., Ltd.- Head Office & Locations	10
Head Office - Country	10
Bank of Chengdu Co., Ltd. - Products and Services	11
Products	11
Services	12
Bank of Chengdu Co., Ltd. - Corporate Strategy	13
Bank of Chengdu Co., Ltd. - Business Description	17
Capital Operations Business	18
Personal Banking	19
Corporate Banking	20
Bank of Chengdu Co., Ltd. - ESG Spotlight	22
Environment	22
Social	23
Corporate Governance	24
Bank of Chengdu Co., Ltd. - SWOT Analysis	26
Overview	26
Strengths	28
Weaknesses	31
Opportunities	33

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Threats	35
Bank of Chengdu Co., Ltd. - Financial Deep Dive	37
Share Price Trend - Jan-2023to Dec-2025 (Average Share Closing Price)	37
Profit and Loss Statement	40
Summary of Profit and Loss Statement	40
Balance Sheet	42
Summary of Balance Sheet	42
Cash Flow Statement	44
Summary of Cash Flow Statement	44
Key Financial Ratio Analysis	46
Bank of Chengdu Co., Ltd. - Ratio Charts	47
Activity Ratio Charts	47
Growth Ratios Charts	48
Leverage Ratio Charts	49
Liquidity Ratio Charts	50
Profitability Ratio Charts	51
Competing Players	52
Snapshot of Competing Players	53
Bank of Chongqing Co Ltd	53
Key Company Facts	53
Company Description	53
Snapshot of Competing Players	54
Bank of Hangzhou Co Ltd	54
Key Company Facts	54
Company Description	54
Snapshot of Competing Players	55
Bank of Jiangsu Co Ltd	55
Key Company Facts	55
Company Description	55
Snapshot of Competing Players	56
Bank of Nanjing Co. Ltd	56
Key Company Facts	56
Company Description	56
Snapshot of Competing Players	57
Bank of Ningbo Co., Ltd	57
Key Company Facts	57
Company Description	57
Bank of Chengdu Co., Ltd. - In the News	58
18-Aug-2025 -Bank of Chengdu held a cadre meeting	58
22-Jul-2025 -Up 35 places! The Bank has once again been ranked in the Fortune China 500	58
02-Jul-2025 -Move up 14 places! Our bank ranks 170th among the "Top 1000 Global Banks"	59
30-Jun-2025 -The Bank held a conference to celebrate the 104th anniversary of the founding of the Communist Party of China	59
13-May-2025 -Our bank was awarded the 2025 China Top 500 Brand Value	61
08-Apr-2025 -The Bank has been awarded the 2B rating of information technology supervision by the Financial Supervisory Administration for ten consecutive years	62
24-Feb-2025 -Our bank launched the financial action of "Runyuan Benefiting Enterprises"	63

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07-Feb-2025 -Our bank's 8 billion yuan of convertible bonds successfully completed the forced redemption and conversion of shares	63
22-Nov-2024 -Chengdu Bank Team Women's Weijia won the championship: the brilliant bloom of Chengdu Bank's corporate culture	65
10-Nov-2024 -Sichuan women's Go "Chengdu Bank Team" won the championship with a record	68
Appendix	69
Definitions	69
SWOT Analysis	69
PESTLE Analysis	69
Value Chain Analysis	69
ESG Spotlight	69
Financial Deep Dive	69
Financial Ratios -	70
Activity Ratios	70
Growth Ratios	71
Leverage Ratios	72
Liquidity Ratios	73
Market Ratios	74
Profitability Ratios	74
Research Methodology	75
Disclaimer	76
Contact Us	76

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