

BASF SE (BAS:GER) - Strategic SWOT and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends

Company Report | 2025-12-24 | 88 pages | Quintel Research

AVAILABLE LICENSES:

- Single User Price \$150.00
- Multi User Price \$175.00
- Enterprise User Price \$195.00

Report description:

Report Summary

BASF SE Strategic SWOT Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of BASF SE's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about BASF SE including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses BASF SE's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of BASF SE's overall strategic standing and supports informed decision-making and strategic planning.

The report also covers BASF SE's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

investment decisions. Furthermore, the report compares BASF SE's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by BASF SE enhancing awareness of the company's business trends, growth perspectives, and more.

Key Highlights

BASF SE, founded in 1865 and headquartered in Ludwigshafen, Germany, is one of the world's leading chemical companies, renowned for its innovation and commitment to sustainability. With operations in more than 92 countries, BASF employs around 111,822 people who contribute to advancing solutions across nearly every industry globally. The company's core ambition is to enable its customers green transformation by combining economic success with environmental protection and social responsibility. BASF's business portfolio is organized into key segments: Chemicals, Materials, Industrial Solutions, and Nutrition & Care, alongside standalone segments Surface Technologies and Agricultural Solutions. These segments allow BASF to provide a wide range of products and services, from industrial chemicals and high-performance materials to sustainable agricultural solutions and personal care ingredients. In 2024, BASF achieved a turnover of 65,260 million, operating 235 production sites worldwide while reporting greenhouse gas emissions of 17.0 million tonnes. The company emphasizes sustainability, innovation, and digitalization, aiming to reduce environmental impact through initiatives like ChemCycling and climate protection projects. Through its diverse workforce and global presence, BASF continues to create chemistry for a sustainable future.

BASF SE in the News:-

2025-08-28 - KHUA and Hehui adopt BASF's methodology to calculate product carbon footprint

2025-08-26 - BASF Kids Lab brings chemistry to Nashik, empowering the next generation

2025-07-21 - BASF achieves mechanical completion for acrylics complex at Zhanjiang Verbund site

2025-07-08 - Chemetall site in China receives recognition from Pinghu Dushan Port government for its commitment to drive sustainability

2025-06-18 - BASF unveils its 5th Creation Center in Asia Pacific to drive innovations and foster co-creations

Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a BASF SE's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the BASF SE's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Financial Position:- Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the BASF SE's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Comprehensive Understanding of the BASF SE's internal and external factors through SWOT analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company BASF SE:

- BASF SE PESTLE Analysis
- BASF SE Value Chain Analysis
- BASF SE Porter's Five Forces Analysis
- BASF SE VRIO Analysis
- BASF SE BCG Analysis
- BASF SE Segmentation, Targeting and Positioning (STP) Analysis
- BASF SE Ansoff Matrix Analysis

Table of Contents:

Table of Contents	2
Tables	6
Charts	7
BASF SE - Key Company Facts	8
BASF SE - Company Description	9
BASF SE - Top Executives	10
BASF SE- Head Office & Locations	11
Head Office - Country	11
BASF SE - Products and Services	12
Products	12
Services	13
BASF SE - Company's Mission and Vision	14
Mission	14
BASF SE - Corporate Strategy	15
BASF SE - Business Description	19
Agricultural Solutions Segment	20
Surface Technologies Segment	20
Nutrition and Care Segment	21
Industrial Solutions Segment	22
Materials Segment	22
Chemicals Segment	23
BASF SE - ESG Spotlight	25
Environment	25

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Social	26
Corporate Governance	27
BASF SE - SWOT Analysis	28
Overview	28
Strengths	30
Weaknesses	32
Opportunities	35
Threats	37
BASF SE - Financial Deep Dive	39
Share Price Trend - Jan-2024to Dec-2025 (Average Share Closing Price)	39
Profit and Loss Statement	41
Summary of Profit and Loss Statement	41
Balance Sheet	43
Summary of Balance Sheet	43
Cash Flow Statement	45
Summary of Cash Flow Statement	45
Key Financial Ratio Analysis	47
BASF SE - Ratio Charts	48
Activity Ratio Charts	48
Growth Ratios Charts	49
Leverage Ratio Charts	50
Liquidity Ratio Charts	51
Profitability Ratio Charts	52
Competing Players	53
Snapshot of Competing Players	54
Dow Inc	54
Key Company Facts	54
Company Description	54
Snapshot of Competing Players	55
Evonik Industries AG	55
Key Company Facts	55
Company Description	55
Snapshot of Competing Players	56
Huntsman Corporation	56
Key Company Facts	56
Company Description	56
Snapshot of Competing Players	57
Linde plc	57
Key Company Facts	57
Company Description	57
Snapshot of Competing Players	58
Saudi Basic Industries Corporation	58
Key Company Facts	58
Company Description	58
BASF SE - In the News	59
28-Aug-2025 -KHUA and Hehui adopt BASF's methodology to calculate product carbon footprint	59
26-Aug-2025 -BASF Kids' Lab brings chemistry to Nashik, empowering the next generation	61

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

21-Jul-2025 -BASF achieves mechanical completion for acrylics complex at Zhanjiang Verbund site	63
08-Jul-2025 -Chemetall site in China receives recognition from Pinghu Dushan Port government for its commitment to drive sustainability	63
18-Jun-2025 -BASF unveils its 5th Creation Center in Asia Pacific to drive innovations and foster co-creations	65
05-Jun-2025 -Co-drive Sustainable Journey, Co-create for Shared Success: BASF participates in the 2025 Shanghai Carbon Neutrality Expo	65
02-Jun-2025 -Less electro-corrosion, more color: New Ultramid Advanced N for high-voltage connectors in electric cars	67
06-May-2025 -Metpack and BASF cooperate to demonstrate certified home-compostable, coated paper for food packaging	69
29-Apr-2025 -BASF invests in new semiconductor-grade sulfuric acid plant in Ludwigshafen	71
15-Apr-2025 -BASF Coatings sets new standard in end-to-end digital color solutions for body shops with Refinity	72
BASF SE- Key Deals	73
07-Aug-2025 - Chemetall strengthens partnership with Circular Plastics Company to drive evolution in plastics recycling in Vietnam	73
26-Jun-2025 - Mercedes-Benz renews BASF's Glasurit and R-M refinish brands as Global Trusted Partners in Asia Pacific	74
06-Jun-2025 - BASF, Gotion, China Gas, and BASF Shanshan forge strategic partnership for new energy ecosystem	75
07-May-2025 - BASF's OASE blue supports CCAT in carbon capture and storage project at Taiwan power plant	77
22-Apr-2025 - BASF and Hagihara Industries collaborate to deliver highly durable artificial grass for sports fields	79
Appendix	80
Definitions	80
SWOT Analysis	80
PESTLE Analysis	80
Value Chain Analysis	80
ESG Spotlight	80
Financial Deep Dive	80
Financial Ratios -	81
Activity Ratios	81
Growth Ratios	82
Leverage Ratios	83
Liquidity Ratios	84
Market Ratios	85
Profitability Ratios	85
Research Methodology	86
Disclaimer	87
Contact Us	87

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

BASF SE (BAS:GER) - Strategic SWOT and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends

Company Report | 2025-12-24 | 88 pages | Quintel Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$150.00
	Multi User Price	\$175.00
	Enterprise User Price	\$195.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-02"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

An empty rectangular box with a thin black border, intended for a signature.