

First National Bank (FNB) - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends

Company Report | 2025-12-12 | 102 pages | Quaintel Research

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Report description:

Report Summary

First National Bank (FNB) Strategic SWOT Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of First National Bank (FNB)'s business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about First National Bank (FNB) including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses First National Bank (FNB)'s strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of First National Bank (FNB)'s overall strategic standing and supports informed decision-making and strategic planning.

The report also covers First National Bank (FNB)'s financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined,

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providing guidance for investment decisions. Furthermore, the report compares First National Bank (FNB)'s financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by First National Bank (FNB) enhancing awareness of the company's business trends, growth perspectives, and more.

Key Highlights

First National Bank (FNB) is the principal subsidiary of F.N.B. Corporation, a financial services holding company established in 1864 in Greenville, Pennsylvania. The bank is headquartered in Pittsburgh, Pennsylvania, where it recently relocated to the newly constructed FNB Financial Center in the city's Lower Hill District. With a legacy of over 160 years, FNB has grown into one of the largest bank holding companies in the United States. FNB operates around 350 banking locations across eight states, including Pennsylvania, Ohio, Maryland, West Virginia, North Carolina, South Carolina, Virginia, and the District of Columbia. The company's business is organized into three primary segments: commercial banking, consumer banking, and wealth management and insurance. These segments offer services such as business lending, mortgages, deposit accounts, digital banking, trust management, and insurance solutions, enabling FNB to serve a broad range of personal and corporate clients.

First National Bank (FNB) in the News:-

- 2025-07-29 - FNB Promotes Brian Mancos to Director of Human Resources and Corporate Services
- 2025-07-16 - FNB Earns Successive National and Regional Recognition as a Top Workplace
- 2025-06-09 - FNB Named One of America's Greatest Workplaces by Newsweek
- 2025-04-23 - FNB Receives National Accolades for CEO Leadership and Differentiated Culture
- 2025-04-14 - FNB Introduces Direct Deposit Switch Capabilities

Scope

- **Tactical Analysis:-** Various strategic frameworks to gain insights into a First National Bank (FNB)'s competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- **Business Strategy:-** Contributes to shaping the First National Bank (FNB)'s overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- **Financial Position:-** Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- **Company Fundamentals:-** These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- **Competitive Landscape:-** An identification of the First National Bank (FNB)'s main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the First National Bank (FNB)'s internal and external factors through SWOT analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.

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- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company First National Bank (FNB):

- First National Bank (FNB) PESTLE Analysis
- First National Bank (FNB) Value Chain Analysis
- First National Bank (FNB) Porter's Five Forces Analysis
- First National Bank (FNB) VRIO Analysis
- First National Bank (FNB) BCG Analysis
- First National Bank (FNB) Segmentation, Targeting and Positioning (STP) Analysis
- First National Bank (FNB) Ansoff Matrix Analysis

Table of Contents:

Table of Contents

Tables	6
Charts	7
First National Bank (FNB) - Key Company Facts	8
First National Bank (FNB) - Company Description	9
First National Bank (FNB) - Top Executives	10
First National Bank (FNB) - Top Executives Biographies	11
First National Bank (FNB) - Head Office & Locations	13
Head Office - Country	13
First National Bank (FNB) - Products and Services	14
Products	14
Services	16
First National Bank (FNB) - Historic Events	17
First National Bank (FNB) - Company's Management Discussion	19
First National Bank (FNB) - Corporate Strategy	23
First National Bank (FNB) - Business Description	26
Community Banking	27
Wealth Management	27
Insurance	27
First National Bank (FNB) - ESG Spotlight	29
Environment	29
Social	29
Corporate Governance	30
First National Bank (FNB) - SWOT Analysis	31
Overview	31
Strengths	33

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Weaknesses	35
Opportunities	37
Threats	39
Competing Players	41
Snapshot of Competing Players	42
JPMorgan Chase & Co	42
Key Company Facts	42
Company Description	42
JPMorgan Chase & Co - SWOT Spotlight	43
JPMorgan Chase & Co - PESTLE Spotlight	45
Key Financials	47
Share Price Trend - Jan-2024 to Dec-2025 (Average Share Closing Price)	47
Key Financial Ratio Analysis	52
Wells Fargo & Company	53
Key Company Facts	53
Company Description	53
Wells Fargo & Company - SWOT Spotlight	54
Wells Fargo & Company - PESTLE Spotlight	56
Key Financials	58
Share Price Trend - Jan-2024 to Dec-2025 (Average Share Closing Price)	58
Key Financial Ratio Analysis	63
Bank of America Corporation	64
Key Company Facts	64
Company Description	64
Bank of America Corporation - SWOT Spotlight	65
Bank of America Corporation - PESTLE Spotlight	67
Key Financials	69
Share Price Trend - Jan-2024 to Dec-2025 (Average Share Closing Price)	69
Key Financial Ratio Analysis	74
PNC Bank, N.A	75
Key Company Facts	75
Company Description	75
The Huntington National Bank	76
Key Company Facts	76
Company Description	76
First National Bank (FNB) - In the News	77
29-Jul-2025- FNB Promotes Brian Mancos to Director of Human Resources and Corporate Services	77
16-Jul-2025- FNB Earns Successive National and Regional Recognition as a Top Workplace	78
09-Jun-2025- FNB Named One of America's Greatest Workplaces by Newsweek	79
23-Apr-2025- FNB Receives National Accolades for CEO Leadership and Differentiated Culture	80
14-Apr-2025- FNB Introduces Direct Deposit Switch Capabilities	82
08-Apr-2025- F.N.B. Corporation Expands Capital Markets Capabilities with the Addition of Corporate Investment Banking and Advisory Services	84
19-Feb-2025- F.N.B. Corporation Announces \$1 Million Gift to UPMC Children's Hospital Foundation To Create The FNB Hub For Family Support, Expanding Behavioral Health Care	86
12-Nov-2024- F.N.B. Corporation Declares Cash Dividend of \$0.12 on Common Stock	87
31-Oct-2024- Kelly Trombetta Joins First National Bank as Chief Operational Risk Officer	87

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17-Oct-2024-	F.N.B. Corporation Reports Third Quarter 2024 Earnings	88
16-Oct-2024-	F.N.B. Corporation Receives National Culture Excellence Awards	91
02-Oct-2024-	F.N.B. Corporation to Donate \$100,000 to American Red Cross for Hurricane Helene Recovery	93
18-Jan-2024-	FNB Adds Deposit Products to Its eStore Common Account Application	93
11-Dec-2023-	FNB Further Grows Extensive List of Workplace Honors	93
25-Oct-2023-	FNB Gains Repeated Recognition for Workplace Experience	94
19-Oct-2023-	F.N.B. Corporation Declares Preferred and Common Dividends	94
18-Sep-2023-	FNB Lauded for Parent- and Family-Friendly Workplace Experience	94
13-Jul-2023-	F.N.B. Corporation Adds National, Regional Workplace Awards	95
12-Jul-2023-	F.N.B. Corporation Promotes Scott Mizerak to Chief Digital Officer	95
08-Jun-2023-	F.N.B. Corporation Enhances eStore with New Common Application	95
23-May-2023-	F.N.B. Corporation Earns Additional Recognition for ESG Commitment	95
01-May-2023-	F.N.B. Corporation Receives Multiple National Awards for Differentiated Culture, Commitment to Diversity and Inclusion	95
12-Apr-2023-	First National Bank Recognized Among World's Best Banks by Forbes	96
	First National Bank (FNB) - Key Deals	97
09-Oct-2023 -	Penguins Announce F.N.B. Corporation and First National Bank as the Official Away Game Jersey Partner for the Next Four Seasons	97
27-Jul-2023 -	F.N.B. Corporation to Become Sole ATM Provider for National Capital Region Metrorail System	97
15-May-2023 -	F.N.B. Corporation Commits \$1.1 Million to Hill District Federal Credit Union	97
12-Dec-2022 -	F.N.B. Corporation Completes Acquisition of UB Bancorp	97
05-Oct-2022 -	F.N.B. Corporation Receives Final Regulatory Approvals for UB Bancorp Merger	97
27-Jul-2022 -	FNB Expands Presence in Virginia and D.C. Metropolitan Area	98
01-Jun-2022 -	F.N.B. Corporation Strengthens North Carolina Presence With Pending Acquisition of UB Bancorp	98
17-May-2022 -	FNB Announces \$2.5 Million Commitment to Black Tech Nation Ventures	98
24-Jan-2022 -	F.N.B. Corporation Completes Merger with Howard Bancorp, Inc	98
13-Jul-2021 -	F.N.B. Corporation and Howard Bancorp Inc. Announce Merger Strengthening Mid-Atlantic Presence	98
	Appendix	99
	Definitions	99
	SWOT Analysis	99
	PESTLE Analysis	99
	Value Chain Analysis	99
	ESG Spotlight	99
	Research Methodology	100
	Disclaimer	101
	Contact Us	101

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