

Meiji Yasuda Life Insurance Company - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends

Company Report | 2025-12-12 | 87 pages | Quintel Research

AVAILABLE LICENSES:

- Single User Price \$150.00
- Multi User Price \$175.00
- Enterprise User Price \$195.00

Report description:

Report Summary

Meiji Yasuda Life Insurance Company Strategic SWOT Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of Meiji Yasuda Life Insurance Company's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Meiji Yasuda Life Insurance Company including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Meiji Yasuda Life Insurance Company's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Meiji Yasuda Life Insurance Company's overall strategic standing and supports informed decision-making and strategic planning.

The report also covers Meiji Yasuda Life Insurance Company's financial analysis basis of latest income statement, balance sheet,

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares Meiji Yasuda Life Insurance Company's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Meiji Yasuda Life Insurance Company enhancing awareness of the company's business trends, growth perspectives, and more.

Key Highlights

Meiji Yasuda Life Insurance Company is a leading mutual life insurance firm based in Tokyo, Japan. Established through the merger of Meiji Life Insurance Company and Yasuda Mutual Life Insurance Company in 2004, the company traces its roots back to 1881, making it one of the oldest insurance providers in Japan. As a mutual company, Meiji Yasuda is owned by its policyholders, which allows it to focus on delivering long-term value and financial security to its members rather than prioritizing shareholder profits. Headquartered in Tokyo, Meiji Yasuda offers a comprehensive range of life insurance products designed to meet the needs of individuals, families, and corporate clients. Its portfolio includes term life, whole life, endowment, medical coverage, annuities, group life insurance, and employee benefit plans. These products are crafted to provide protection and peace of mind across various life stages, ensuring that policyholders receive reliable support and coverage.

Meiji Yasuda Life Insurance Company in the News:-

2025-07-18 - Meiji Yasuda Selected to Highest Rating in CDP's Supplier Engagement Rating for the second consecutive year

2025-07-11 - Meiji Yasuda has introduced a website browsing aid "FACIL'iti"

2025-03-06 - Announcement of Changes in Executive Personnel and Responsibilities of Executive Personnel (as of April 1, 2025)

2025-02-13 - Meiji Yasuda Selected as an A List Company, the Highest Rating in the CDP's Climate Change Assessment for the second consecutive year

2025-02-07 - Agreement to Enter into a Strategic Partnership with Legal and General Group plc, a major U.K. Financial Services Company, and Acquire U.S. Life Insurance Companies including Banner Life Insurance Company

Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a Meiji Yasuda Life Insurance Company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the Meiji Yasuda Life Insurance Company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Financial Position:- Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the Meiji Yasuda Life Insurance Company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Comprehensive Understanding of the Meiji Yasuda Life Insurance Company's internal and external factors through SWOT analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Meiji Yasuda Life Insurance Company:

- Meiji Yasuda Life Insurance Company PESTLE Analysis
- Meiji Yasuda Life Insurance Company Value Chain Analysis
- Meiji Yasuda Life Insurance Company Porter's Five Forces Analysis
- Meiji Yasuda Life Insurance Company VRIO Analysis
- Meiji Yasuda Life Insurance Company BCG Analysis
- Meiji Yasuda Life Insurance Company Segmentation, Targeting and Positioning (STP) Analysis
- Meiji Yasuda Life Insurance Company Ansoff Matrix Analysis

Table of Contents:

Table of Contents

Tables	6
Charts	7
Meiji Yasuda Life Insurance Company - Key Company Facts	8
Meiji Yasuda Life Insurance Company - Company Description	9
Meiji Yasuda Life Insurance Company - Top Executives	10
Meiji Yasuda Life Insurance Company - Head Office & Locations	11
Head Office - Country	11
Key Subsidiaries	12
Meiji Yasuda Life Insurance Company - Products and Services	13
Products	13
Services	14
Meiji Yasuda Life Insurance Company - Historic Events	15
Meiji Yasuda Life Insurance Company - Company's Management Discussion	16
Meiji Yasuda Life Insurance Company - Company's Mission and Vision	18
Mission	18
Vision	18
Meiji Yasuda Life Insurance Company - Corporate Strategy	19
Meiji Yasuda Life Insurance Company - Business Description	22
Individual Life Insurance Segment	22
Group Insurance and Employee Benefits Segment	22
Asset Management and Investment Segment	23
International Business Segment	23

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Meiji Yasuda Life Insurance Company - ESG Spotlight	25
Environment	25
Social	26
Corporate Governance	26
Meiji Yasuda Life Insurance Company - SWOT Analysis	28
Overview	28
Strengths	30
Weaknesses	33
Opportunities	35
Threats	38
Competing Players	39
Snapshot of Competing Players	40
Dai-ichi Life Holdings, Inc	40
Key Company Facts	40
Company Description	40
Dai-ichi Life Holdings, Inc - SWOT Spotlight	41
Key Financials	43
Share Price Trend - Jan-2024 to Dec-2025 (Average Share Closing Price)	43
Key Financial Ratio Analysis	48
Sompo Holdings Inc	49
Key Company Facts	49
Company Description	49
Sompo Holdings Inc. - SWOT Spotlight	50
Key Financials	52
Share Price Trend - Jan-2024 to Dec-2025 (Average Share Closing Price)	52
Key Financial Ratio Analysis	57
T&D Holdings Inc	58
Key Company Facts	58
Company Description	58
Key Financials	59
Share Price Trend - Jan-2024 to Dec-2025 (Average Share Closing Price)	59
Key Financial Ratio Analysis	64
Nippon Life Insurance Company	65
Key Company Facts	65
Company Description	65
Sumitomo Life Insurance Co	66
Key Company Facts	66
Company Description	66
Meiji Yasuda Life Insurance Company - In the News	67
18-Jul-2025- Meiji Yasuda Selected to Highest Rating in CDP's Supplier Engagement Rating for the second consecutive year	67
11-Jul-2025- Meiji Yasuda has introduced a website browsing aid "FACIL'iti"	68
06-Mar-2025- Announcement of Changes in Executive Personnel and Responsibilities of Executive Personnel (as of April 1, 2025)	68
13-Feb-2025- Meiji Yasuda Selected as an "A List" Company, the Highest Rating in the CDP's Climate Change Assessment for the second consecutive year	68
07-Feb-2025- Agreement to Enter into a Strategic Partnership with Legal and General Group plc, a major U.K. Financial Services Company, and Acquire U.S. Life Insurance Companies including Banner Life Insurance Company	70

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

23-Dec-2024- Termination of the Strategic Partnership Agreement with Talanx and Transfer of Shares of Warta and TU Europa (Polish Insurance Companies)	70
11-Oct-2024- Meiji Yasuda launched ESG Scoring Service	71
03-Jul-2024- Announcement of Changes in Executive Personnel (as of July 2, 2024)	71
20-Jun-2024- Raise the target for reducing CO ₂ emissions as a business operator	72
06-Feb-2024- Meiji Yasuda Selected as an "A List" Company, the Highest Rating in the CDP's Climate Change Assessment for the first time	72
28-Nov-2023- Sponsorship for the "2023/24 J.LEAGUE ASIA CHALLENGE in THAILAND" ?Supporting the tournament together as a celebration of the 10th anniversary of the partnership between Thai Life and Meiji Yasuda	73
31-Aug-2023- Contribution to Relief Funds for the Maui Wildfires in Hawaii	73
31-Jul-2023- Becoming "J.LEAGUE Climate Action Partner" and start of "Forest to Weave the Future" supported by Meiji Yasuda and J.League	74
05-Jul-2023- Announcement of Changes in Executive Personnel	74
25-Apr-2023- Initiatives through owned real estates to achieve net-zero CO ₂ emissions. Introduction of renewable energy and acquisition of Certification for CASBEE for Real Estate	74
01-Mar-2023- Announcement of Changes in Executive Personnel and Responsibilities of Executive Personnel	75
01-Nov-2022- Meiji Yasuda has joined "Japan Impact-driven Financing Initiative", a domestic initiative to solve environmental and social issues. Promoting impact investment and financing for creating both social and economic value	76
01-Mar-2022- Announcement of Changes in Executive Personnel and Responsibilities of Executive Personnel	76
17-Sep-2021- Announcement of Changes in Responsibilities of Executive Personnel	77
10-Sep-2021- Meiji Yasuda has joined "CDP" and "Climate Action 100+" ?Contributing to a carbon-free society?	77
02-Jul-2021- Announcement of Changes in Directors and Representative Executive Officers	77
Meiji Yasuda Life Insurance Company - Key Deals	78
14-Aug-2024 - Agreement of Acquisition of Allstate Employer Voluntary Benefits Business by StanCorp	78
26-May-2023 - Investment in the world's first "Sports Bond" issued by the Central American Bank for Economic Integration (CABEI). Contributing to the development of sports through support for athlete education and expansion of facilities	79
29-Mar-2023 - Agreement of Acquisition of Elevance Group Insurance Business by StanCorp and Sales Partnership	79
18-Nov-2022 - Acquisition of Additional Shares in Thai Life Insurance Public Company Limited, a major life insurance company in Thailand	80
19-Oct-2022 - Announcement of Agreement to Acquire Securian's Retirement Plan Recordkeeping Business by StanCorp Financial Group, Inc	80
30-Sep-2022 - Announcement of Investment in "Silver Economy Bond" issued by Inter-American Investment Corporation	81
10-Aug-2022 - Announcement of Investment in an Education Bond issued by Asian Development Bank. In Aim of Achieving a Cohesive Society through Support to the Inclusive Education Project	81
28-Jul-2022 - Announcement of Investment in a "Sustainability Awareness Bond" issued by the European Investment Bank ~ Support towards protection and restoration of Biodiversity and Ecosystems	81
26-Apr-2022 - Announcement of investment towards "Sustainable Development Bond" issued by the World Bank ~The World Bank Group Increases Support for Climate Action in Developing Countries ~	82
27-Jan-2022 - Announcement of Investment towards "Sustainable Development Bond" issued by the Inter-American Development Bank ~Support towards promotion of Human rights and Gender equality ~	83
Appendix	84
Definitions	84
SWOT Analysis	84
PESTLE Analysis	84
Value Chain Analysis	84
ESG Spotlight	84
Research Methodology	85

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Disclaimer 86
Contact Us 86

Scotts International. EU Vat number: PL 6772247784
tel. 0048 603 394 346 e-mail: support@scotts-international.com
www.scotts-international.com

Meiji Yasuda Life Insurance Company - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends

Company Report | 2025-12-12 | 87 pages | Quintel Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$150.00
	Multi User Price	\$175.00
	Enterprise User Price	\$195.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-05"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

An empty rectangular box with a thin black border, intended for a signature.