

**Symetra Life Insurance Company - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends**

Company Report | 2025-12-12 | 91 pages | Quintel Research

**AVAILABLE LICENSES:**

- Single User Price \$150.00
- Multi User Price \$175.00
- Enterprise User Price \$195.00

**Report description:**

Report Summary

Symetra Life Insurance Company Strategic SWOT Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of Symetra Life Insurance Company's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Symetra Life Insurance Company including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Symetra Life Insurance Company's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Symetra Life Insurance Company's overall strategic standing and supports informed decision-making and strategic planning.

The report also covers Symetra Life Insurance Company's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

outlined, providing guidance for investment decisions. Furthermore, the report compares Symetra Life Insurance Company's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Symetra Life Insurance Company enhancing awareness of the company's business trends, growth perspectives, and more.

### Key Highlights

Symetra Life Insurance Company is a subsidiary of Symetra Financial Corporation, a financial services company offering annuities, life insurance, and employee benefits products. The company founded in 1957 and headquartered in Bellevue, Washington, and has offices across the country. The company offers a variety of life insurance products, including term life, whole life, and universal life insurance. Symetra also offers annuities, disability insurance, and critical illness insurance. Symetra's target market includes individuals, families, and businesses. The company offers products that are designed to meet the needs of a variety of customers. Symetra products are distributed through a network of independent agents and brokers. Symetra is a financially strong company with a strong track record of profitability. The company is rated A+ (Superior) by Demotech and A- (Excellent) by A.M. Best.

### Symetra Life Insurance Company in the News:-

2025-07-22 - Symetra Launches Empower Her Future

2025-05-19 - Symetra Wins Silver Stevie Award for Bull or Bear: Brave It All

2025-04-24 - Symetra Investment Management Closes Inaugural CLO with \$408 Million

2025-04-09 - Symetra Partners with Nayya to Introduce Digital Leave Planning Solution

2025-04-07 - Symetra Partners with Operation Hope on Financial Literacy Program

### Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a Symetra Life Insurance Company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the Symetra Life Insurance Company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Financial Position:- Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the Symetra Life Insurance Company's main competitors, providing insights into the competitive landscape it operates in.

### Reasons to Buy

- Comprehensive Understanding of the Symetra Life Insurance Company's internal and external factors through SWOT analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Symetra Life Insurance Company:

- Symetra Life Insurance Company PESTLE Analysis
- Symetra Life Insurance Company Value Chain Analysis
- Symetra Life Insurance Company Porter's Five Forces Analysis
- Symetra Life Insurance Company VRIO Analysis
- Symetra Life Insurance Company BCG Analysis
- Symetra Life Insurance Company Segmentation, Targeting and Positioning (STP) Analysis
- Symetra Life Insurance Company Ansoff Matrix Analysis

## Table of Contents:

### Table of Contents

Tables	5
Charts	6
Symetra Life Insurance Company - Key Company Facts	7
Symetra Life Insurance Company - Company Description	8
Symetra Life Insurance Company - Top Executives	9
Symetra Life Insurance Company - Head Office & Locations	10
Head Office - Country	10
Key Subsidiaries	11
Symetra Life Insurance Company - Products and Services	12
Products	12
Services	13
Symetra Life Insurance Company - Historic Events	14
Symetra Life Insurance Company - Company's Management Discussion	15
Symetra Life Insurance Company - Company's Mission and Vision	18
Vision	18
Symetra Life Insurance Company - Corporate Strategy	19
Symetra Life Insurance Company - Business Description	22
Retirement Segment	23
Individual Life Segment	23
Symetra Life Insurance Company - ESG Spotlight	25
Environment	25
Social	26
Corporate Governance	26
Symetra Life Insurance Company - SWOT Analysis	28
Overview	28

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Strengths	31
Weaknesses	35
Opportunities	38
Threats	40
Competing Players	42
Snapshot of Competing Players	43
MetLife Inc	43
Key Company Facts	43
Company Description	43
Key Financials	44
Share Price Trend - Jan-2024 to Dec-2025 (Average Share Closing Price)	44
Key Financial Ratio Analysis	49
Prudential Financial Inc	50
Key Company Facts	50
Company Description	50
Key Financials	51
Share Price Trend - Jan-2024 to Dec-2025 (Average Share Closing Price)	51
Key Financial Ratio Analysis	56
New York Life Insurance Company	57
Key Company Facts	57
Company Description	57
Nationwide Mutual Insurance Company	58
Key Company Facts	58
Company Description	58
The Northwestern Mutual Life Insurance Co	59
Key Company Facts	59
Company Description	59
Symetra Life Insurance Company - In the News	60
22-Jul-2025- Symetra Launches 'Empower Her Future'	60
19-May-2025- Symetra Wins Silver Stevie Award for "Bull or Bear: Brave It All"	61
24-Apr-2025- Symetra Investment Management Closes Inaugural CLO with \$408 Million	62
09-Apr-2025- Symetra Partners with Nayya to Introduce Digital Leave Planning Solution	63
07-Apr-2025- Symetra Partners with Operation Hope on Financial Literacy Program	65
11-Feb-2025- Symetra Adds New Consumer-Facing Cancer Care CompassSM Site During National Cancer Prevention	66
04-Feb-2025- Symetra Enhances Workforce Benefits Offerings with Refreshed Group Accident Insurance	68
16-Jan-2025- Symetra Names Christine Carlson Vice President, Stop Loss Claims	70
28-Oct-2024- Symetra Named to 2024 Fortune Best Workplaces For Women List	70
11-Sep-2024- Symetra Named a Fortune 2024 Best Workplace in Financial Services and Insurance	72
11-Sep-2024- Symetra Offers Stop Loss Policyholders Additional Protection with New Critical Illness Step-down Deductible Endorsement	74
02-Aug-2024- Symetra Launches New Social Media Campaign Featuring Sue Bird	74
09-Jul-2024- Symetra Introduces SwiftProtector	76
24-Oct-2023- Symetra Named To 2023 Fortune Best Workplaces For Women List	77
11-Sep-2023- Symetra Named To Fortune 2023 Best Workplaces In Financial Services & Insurance List	77
06-Sep-2023- Sally Jewell Named Chair Of Symetra Financial Corporation Board Of Directors	78
31-Jul-2023- Thomas Marra Steps Down As Chair Of Symetra Financial Corporation Board Of Directors	78
31-Jul-2023- Symetra Appoints Kevin Byrne And Thomas Girard To Board Of Directors	78

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

06-Jul-2023-	Symetra Shares Inaugural Corporate Social Responsibility Report: Symetra Social Impact 2022	78
07-Mar-2023-	Symetra Wins Silver Stevie Award For Sales & Customer Service	79
16-Feb-2023-	Symetra Named One Of America's Best Midsize Employers 2023 By Forbes	79
20-Dec-2022-	Symetra Financial Corporation Establishes Bermuda Affiliate	79
14-Nov-2022-	Symetra Promotes Mindi Work To Executive Vice President, Individual Life Division And Emerging Solutions	80
	Symetra Life Insurance Company - Key Deals	81
16-Jul-2025 -	Symetra Benefits Division Partners with Paralympian and Author Chris Waddell	81
30-Jun-2025 -	Dearborn Group and Symetra Reach Agreement on Acquisition of Dearborn Group's Life and Disability Business	83
30-Sep-2024 -	Symetra Retirement Division Partners with Insured Retirement Institute on New Allyship Research Initiative	85
09-Nov-2022 -	Symetra And Nassau Re/Imagine Launch New 'Working Forward' Podcast Series	86
12-Oct-2022 -	Symetra, Seattle Kraken And Seattle Storm Team Up Again To Bring 'Lets Play' Program To Highline Public Schools	86
07-Jun-2022 -	Symetra Names Morgan State University National HBCU Partner	87
16-May-2022 -	Symetra Once Again Teams Up With Sue Bird On New TV Advertising	87
18-Apr-2022 -	Symetra Partners With National Park Trust	87
18-Jun-2020 -	Megan Rapinoe And Sue Bird Partner With Symetra And Copacino Fujikado To Help Consumers Prepare For The Future	87
	Appendix	88
	Definitions	88
	SWOT Analysis	88
	PESTLE Analysis	88
	Value Chain Analysis	88
	ESG Spotlight	88
	Research Methodology	89
	Disclaimer	90
	Contact Us	90

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

**Symetra Life Insurance Company - Strategic SWOT Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence and Operational KPI's, and Recent Trends**

Company Report | 2025-12-12 | 91 pages | Quintel Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

Select license	License	Price
	Single User Price	\$150.00
	Multi User Price	\$175.00
	Enterprise User Price	\$195.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-03-02"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

An empty rectangular box with a thin black border, intended for a signature.