

**Sun Hung Kai Properties Limited (0016:HKG) - Strategic SWOT and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends**

Company Report | 2025-12-10 | 73 pages | Quaintel Research

**AVAILABLE LICENSES:**

- Single User Price \$150.00
- Multi User Price \$175.00
- Enterprise User Price \$195.00

**Report description:**

Report Summary

Sun Hung Kai Properties Limited Strategic SWOT Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of Sun Hung Kai Properties Limited's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Sun Hung Kai Properties Limited including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Sun Hung Kai Properties Limited's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Sun Hung Kai Properties Limited's overall strategic standing and supports informed decision-making and strategic planning.

The report also covers Sun Hung Kai Properties Limited's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

outlined, providing guidance for investment decisions. Furthermore, the report compares Sun Hung Kai Properties Limited's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Sun Hung Kai Properties Limited enhancing awareness of the company's business trends, growth perspectives, and more.

## Key Highlights

Sun Hung Kai Properties Limited is Founded in 1972, the company is headquartered in Hong Kong, China. operates as one of the largest real estate developers in Hong Kong. Sun Hung Kai Properties operates in segments like property development and investment, property related businesses like management services, construction, insurance, telecom, data centers, facilities management, and other businesses like retail, financing, asset management and professional services. Sun Hung Kai Properties Limited develops and invests in properties for sale and rent in Hong Kong, Mainland China, and internationally. It develops and sells properties, including residential estates, offices, shopping malls, industrial offices, and hotels and serviced suites. The company also provides property management services, construction-related services, insurance products, telecommunications services, data center services, car park and road management, facilities management, general insurance, transport facilities, container handling and storage services, operates department stores and supermarkets, offers mortgage and other financing, and provides asset management, architectural, engineering, cleaning, and secretarial services.

## Sun Hung Kai Properties Limited in the News:-

2025-07-17 - SHKP Read to Dream promotes STEM through engaging activities Sponsoring 1,000 students to visit Hong Kong Book Fair  
2025-07-11 - SHKP launches The Point Gold VIP membership programme  
2025-06-27 - Upgraded Nature Rescue app supports clean-up initiatives and fosters greener Hong Kong  
2025-05-08 - SHKP achieves AA rating in the MSCI ESG Ratings  
2025-04-14 - SHKP's ICC becomes the first building in Asia to attain LEED v5.0 Platinum certification

## Scope

- **Tactical Analysis:-** Various strategic frameworks to gain insights into a Sun Hung Kai Properties Limited's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- **Business Strategy:-** Contributes to shaping the Sun Hung Kai Properties Limited's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- **Financial Position:-** Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- **Company Fundamentals:-** These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- **Competitive Landscape:-** An identification of the Sun Hung Kai Properties Limited's main competitors, providing insights into the competitive landscape it operates in.

## Reasons to Buy

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

- Comprehensive Understanding of the Sun Hung Kai Properties Limited's internal and external factors through SWOT analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Sun Hung Kai Properties Limited:

- Sun Hung Kai Properties Limited PESTLE Analysis
- Sun Hung Kai Properties Limited Value Chain Analysis
- Sun Hung Kai Properties Limited Porter's Five Forces Analysis
- Sun Hung Kai Properties Limited VRIO Analysis
- Sun Hung Kai Properties Limited BCG Analysis
- Sun Hung Kai Properties Limited Segmentation, Targeting and Positioning (STP) Analysis
- Sun Hung Kai Properties Limited Ansoff Matrix Analysis

#### **Table of Contents:**

|  |    |
|--|----|
| Table of Contents  | 2  |
| Tables   | 5  |
| Charts   | 6  |
| Sun Hung Kai Properties Limited - Key Company Facts            | 7  |
| Sun Hung Kai Properties Limited - Company Description          | 8  |
| Sun Hung Kai Properties Limited - Top Executives               | 9  |
| Sun Hung Kai Properties Limited- Head Office & Locations       | 10 |
| Head Office - Country  | 10 |
| Sun Hung Kai Properties Limited - Products and Services        | 11 |
| Services   | 11 |
| Sun Hung Kai Properties Limited - Company's Mission and Vision | 12 |
| Mission  | 12 |
| Sun Hung Kai Properties Limited - Corporate Strategy           | 13 |
| Sun Hung Kai Properties Limited - Business Description         | 16 |
| Property development   | 16 |
| Property rental  | 17 |
| Hotel operations   | 17 |
| Telecommunications   | 17 |
| Transport infrastructure and logistics                         | 18 |
| Data centre operations   | 18 |
| Other businesses   | 19 |
| Sun Hung Kai Properties Limited - ESG Spotlight                | 20 |
| Environment  | 21 |
| Social   | 22 |

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

|  |    |
|--|----|
| Corporate Governance   | 22 |
| Sun Hung Kai Properties Limited - SWOT Analysis  | 24 |
| Overview   | 24 |
| Strengths  | 26 |
| Weaknesses   | 29 |
| Opportunities  | 32 |
| Threats  | 34 |
| Sun Hung Kai Properties Limited - Financial Deep Dive  | 36 |
| Share Price Trend - Jul-2024to Dec-2025 (Average Share Closing Price)  | 36 |
| Profit and Loss Statement  | 38 |
| Summary of Profit and Loss Statement   | 38 |
| Balance Sheet  | 40 |
| Summary of Balance Sheet   | 40 |
| Cash Flow Statement  | 42 |
| Summary of Cash Flow Statement   | 42 |
| Competing Players  | 44 |
| Snapshot of Competing Players  | 45 |
| CK Asset Holdings Limited  | 45 |
| Key Company Facts  | 45 |
| Company Description  | 45 |
| Snapshot of Competing Players  | 46 |
| Henderson Land Development Co Ltd  | 46 |
| Key Company Facts  | 46 |
| Company Description  | 46 |
| Snapshot of Competing Players  | 47 |
| New World Development Co Ltd   | 47 |
| Key Company Facts  | 47 |
| Company Description  | 47 |
| Snapshot of Competing Players  | 48 |
| Wharf Real Estate Investment Company Limited   | 48 |
| Key Company Facts  | 48 |
| Company Description  | 48 |
| Snapshot of Competing Players  | 49 |
| China Overseas Land & Investment Ltd   | 49 |
| Key Company Facts  | 49 |
| Company Description  | 49 |
| Sun Hung Kai Properties Limited - In the News  | 50 |
| 17-Jul-2025 -SHKP Read to Dream promotes STEM through engaging activities Sponsoring 1,000 students to visit Hong Kong Book Fair   | 50 |
| 11-Jul-2025 -SHKP launches The Point Gold VIP membership programme   | 52 |
| 27-Jun-2025 -Upgraded Nature Rescue app supports clean-up initiatives and fosters greener Hong Kong  | 54 |
| 08-May-2025 -SHKP achieves "AA" rating in the MSCI ESG Ratings   | 56 |
| 14-Apr-2025 -SHKP's ICC becomes the first building in Asia to attain LEED v5.0 Platinum certification  | 56 |
| 27-Mar-2025 -SUNeVision initiates MEGA IDC Phase Two development   | 58 |
| 17-Mar-2025 -Sai Sha mega integrated development Phase 2 commercial complex welcomes three flagship tenants to address key needs in daily living, healthcare and education | 59 |
| 04-Mar-2025 -A new chapter for Airport Freight Forwarding Centre   | 60 |

|  |    |
|--|----|
| 20-Feb-2025 -SHKP donates HK\$1.55 million from Cyclothon to The Community Chest of Hong Kong for cancer prevention and rehabilitation | 62 |
| 05-Feb-2025 -SHKP named World's Best Real Estate Developer by Euromoney  | 62 |
| Sun Hung Kai Properties Limited- Key Deals   | 64 |
| 15-Aug-2025 - Third SHKP-Kwoks Foundation x PolyU Building Homes with Heart Scholarship Programme award ceremony                       | 64 |
| Appendix   | 65 |
| Definitions  | 65 |
| SWOT Analysis  | 65 |
| PESTLE Analysis  | 65 |
| Value Chain Analysis   | 65 |
| ESG Spotlight  | 65 |
| Financial Deep Dive  | 65 |
| Financial Ratios -   | 66 |
| Activity Ratios  | 66 |
| Growth Ratios  | 67 |
| Leverage Ratios  | 68 |
| Liquidity Ratios   | 69 |
| Market Ratios  | 70 |
| Profitability Ratios   | 70 |
| Research Methodology   | 71 |
| Disclaimer   | 72 |
| Contact Us   | 72 |

**Sun Hung Kai Properties Limited (0016:HKG) - Strategic SWOT and Financial Insights  
- A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies,  
Competitive Intelligence, Financial and Operational KPI's, and Recent Trends**

Company Report | 2025-12-10 | 73 pages | Quaintel Research

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

**ORDER FORM:**

| Select license | License               | Price    |
|----------------|-----------------------|----------|
|                | Single User Price     | \$150.00 |
|                | Multi User Price      | \$175.00 |
|                | Enterprise User Price | \$195.00 |
|                |                       | VAT      |
|                |                       | Total    |

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

|               |                      |                               |   |
|---------------|----------------------|-------------------------------|---|
| Email*        | <input type="text"/> | Phone*                        | <input type="text"/>                    |
| First Name*   | <input type="text"/> | Last Name*                    | <input type="text"/>                    |
| Job title*    | <input type="text"/> |                               |   |
| Company Name* | <input type="text"/> | EU Vat / Tax ID / NIP number* | <input type="text"/>                    |
| Address*      | <input type="text"/> | City*                         | <input type="text"/>                    |
| Zip Code*     | <input type="text"/> | Country*                      | <input type="text"/>                    |
|               |                      | Date                          | <input type="text" value="2026-02-17"/> |

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

Signature

A simple rectangular box with a thin black border, intended for a handwritten signature.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)