

**Binders Market Research Report by Category (Natural Binders, Synthetic Binders), by Form (Dry, Liquid), by Application (Construction, Pharmaceuticals, Adhesives and Sealants, Ceramics, Food and Beverage, Fertilizer Granulation, Others), by Distribution Channel (Direct Sale, Indirect Sale), by Type [Starch-Based Binders (Corn Starch, Potato Starch, Cassava Starch), Cellulose-Based Binders (Carboxymethyl cellulose (CMC), Hydroxypropyl methylcellulose (HPMC), Methylcellulose (MC)), Lignin-based binders (Lignosulphonates, Kraft Lignin), Protein-Based Binders], and by Region (North America, Europe, Asia Pacific, Latin America, MEA) Forecast till 2035**

Market Report | 2025-11-12 | 505 pages | Market Research Future

**AVAILABLE LICENSES:**

- Single User Price \$4950.00
- Enterprisewide Price \$5950.00
- \$7250.00

**Report description:**

The global binders market is projected to reach USD 24,596.20 million by 2035, growing at a CAGR of 5.55% from 2025 to 2035. The global binders market is expanding due to increasing use in construction, pharmaceuticals, adhesives, and agriculture, along with a growing demand for eco-friendly options. However, the industry also faces challenges such as fluctuating raw material prices and stringent environmental regulations.

Rising Disposable Income

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The increase in disposable income in Latin American countries such as Brazil, Mexico, Colombia, and Chile has led to higher consumer spending on housing, home improvement, and personal goods. This, in turn, boosts the demand for construction materials, decorative coatings, and adhesive solutions that utilize binders.

#### Segment Overview

##### By Category

- Natural Binders: Derived from renewable raw materials.
- Synthetic Binders: Man-made for consistent performance.

##### By Form

- Dry: Powdered binders for easy storage.
- Liquid: Ready-to-use binders for processing.

##### By Application

- Construction: Cement, concrete, mortar formulations.
- Pharmaceuticals: Tablets, capsules, and formulations.
- Adhesives and Sealants: Industrial and household adhesives.
- Ceramics: Binder for shaping and firing.
- Food and Beverage: Additives and thickening agents.
- Fertilizer Granulation: Pellet formation and coating.
- Others: Miscellaneous industrial applications.

##### By Distribution Channel

- Direct Sale: Sold directly by manufacturers.
- Indirect Sale: Sold through distributors or retailers.

##### By Type

- Starch-Based: Corn, potato, cassava starch.
- Cellulose-Based: CMC, HPMC, MC derivatives.
- Lignin-Based: Lignosulphonates, Kraft lignin.
- Protein-Based: Animal and plant protein binders.

#### Regional Perspectives

North America is the most advanced region in the development of eco-friendly, high-performance, low-VOC, and bio-based binders. Europe's main contribution is to set up regulatory standards for recyclable and sustainable products. The Asia-Pacific region supports market expansion through rapid industrialization and an abundance of raw materials, whereas the Middle East & Africa primarily invests in infrastructure, and South America is utilizing agri-based binder resources to its advantage.

#### Technological Advancements

The pioneering features of multifunctional, powder, and granular binders make the factory integration smoother and allow greater customization of niche applications. The use of eco-certified and hybrid sustainable materials helps to attract more institutional and commercial customers. Besides, digital tools serve to improve the operational efficiency and market positioning further.

#### Key Report Attributes

- Market Size 2024: USD 13,917.29 Million
- Market Size 2035: USD 24,596.20 Million
- CAGR (2025-2035): 5.55%
- Base Year: 2024
- Market Forecast Period: 2025-2035

#### Industry Segmentations Growth

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- By Category: Natural Binders - 4.89%, Synthetic Binders - 5.86%.
- By Form: Dry - 6.09%, Liquid - 4.53%.
- By Application: Construction - 5.20%, Pharmaceuticals - 7.24%.
- By Distribution Channel: Direct Sale - 6.10%, Indirect Sale - 4.71%.
- By Type: Starch-Based Binders - 5.17%, Cellulose-Based Binders - 4.65%.

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