

New Cars in Chile

Industry Report | 2025-09-04 | 45 pages | MarketLine

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Report description:

New Cars in Chile

Summary

New Cars in Chile industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- New cars market includes retail sales/registrations of new passenger cars. The scope of passenger cars covers saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles. Market volume refers to the total number of cars sold in a year, while market value is calculated by multiplying the average retail selling price with the market volume.
- The Chilean new cars market recorded revenues of \$3.9 billion in 2024, representing a negative compound annual growth rate (CAGR) of 4.6% between 2019 and 2024.
- Market consumption volumes declined with a negative CAGR of 7.5% between 2019 and 2024, reaching a total of 184,545.0 units in 2024.
- In 2024, Chile accounted for a 5.1% share of the South American new cars market.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the new cars market in Chile
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Chile
- Leading company profiles reveal details of key new cars market players' global operations and financial performance

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- Add weight to presentations and pitches by understanding the future growth prospects of the Chile new cars market with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the Chile new cars market by value in 2024?
- What will be the size of the Chile new cars market in 2029?
- What factors are affecting the strength of competition in the Chile new cars market?
- How has the market performed over the last five years?
- Who are the top competitors in Chile's new cars market?

Table of Contents:

Table of Contents

1 Executive Summary

1.1. Market value

1.2. Market value forecast

1.3. Market volume

1.4. Market volume forecast

1.5. Geography segmentation

1.6. Market share

1.7. Market rivalry

1.8. Competitive landscape

2 Market Overview

2.1. Market definition

2.2. Market analysis

3 Market Data

3.1. Market value

3.2. Market volume

4 Market Segmentation

4.1. Geography segmentation

5 Market Outlook

5.1. Market value forecast

5.2. Market volume forecast

6 Five Forces Analysis

6.1. Summary

6.2. Buyer power

6.3. Supplier power

6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 Competitive Landscape

7.1. Market share

7.2. Who are the leading players?

7.3. What are the strategies of the leading players?

7.4. What are the strengths of the leading players?

7.5. What are the recent developments in the market?

8 Company Profiles

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- 8.1. Stellantis NV
- 8.2. Chery Automobile Co Ltd
- 8.3. Suzuki Motor Corp
- 8.4. Hyundai Motor Co
- 9 Macroeconomic Indicators
- 9.1. Country data
- 10 Appendix
- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

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