

New Cars in Australia

Industry Report | 2025-09-04 | 50 pages | MarketLine

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Report description:

New Cars in Australia

Summary

New Cars in Australia industry profile provides top-line qualitative and quantitative summary information including: market size (value 2019-24, and forecast to 2029). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

- New cars market includes retail sales/registrations of new passenger cars. The scope of passenger cars covers saloons, hatchbacks, SUVs, 4x4s, and light pickup vehicles. Market volume refers to the total number of cars sold in a year, while market value is calculated by multiplying the average retail selling price with the market volume.
- The Australian new cars market recorded revenues of \$26.3 billion in 2024, representing a compound annual growth rate (CAGR) of 3.1% between 2019 and 2024.
- Market consumption volume increased with a CAGR of 2.7% between 2019 and 2024, reaching a total of 914,696.0 Units in 2024.
- In 2024, the Australian new cars market grew by 4.1% annually, fueled by increased per capita disposable income. According to the Australian Bureau of Statistics, the net disposable income per household in Australia increased to \$94,485.5 in 2024, from \$93,392.8 in 2023.

Scope

- Save time carrying out entry-level research by identifying the size, growth, and leading players in the new cars market in Australia

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- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the new cars market in Australia
- Leading company profiles reveal details of key new cars market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Australia new cars market with five year forecasts

Reasons to Buy

- What was the size of the Australia new cars market by value in 2024?
- What will be the size of the Australia new cars market in 2029?
- What factors are affecting the strength of competition in the Australia new cars market?
- How has the market performed over the last five years?
- How large is Australia's new cars market in relation to its regional counterparts?

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